



## **CASA of Travis County Job Description**

Title: Digital Marketing Manager

Reports To: Director of Communications

CASA of Travis County has a full-time Digital Marketing Manager position available. The Digital Marketing Manager's primary responsibilities are content marketing, managing digital communications, strategic planning and evaluation around digital communications, and collaboration/relationship-building to support general awareness, volunteer recruitment/retention and fundraising purposes.

Two years of related experience required as well as excellent writing skills and demonstrated creativity from a writing, content and/or visual perspective.

See our website (<http://www.casatavis.org/employment>) for a complete list of required qualifications. EOE. Please send cover letter, resume and writing sample to [apply@casatavis.org](mailto:apply@casatavis.org) or fax to 512.459.4550. **No phone calls please.**