



# PHILANTHROPY DAY

## 2019 Awards Luncheon

AFP GREATER AUSTIN

February 14, 2019 | JW Marriott Austin

# Celebrating 35 Years of Philanthropy



The Philanthropy Day Awards Luncheon brings together nearly 1,000 community, philanthropic and non-profit leaders to celebrate outstanding individuals, corporations, foundations and organizations whose philanthropic footprint inspires change, and empowers good for the Central Texas community. Proceeds from the event support AFP's mission of advancing philanthropy by enabling people and organizations to practice effective and ethical fundraising.

# UNDERWRITER OPPORTUNITIES

Your sponsorship will support AFP-Greater Austin Chapter's year-round programming and mission of advancing philanthropy by enabling people and organizations to practice effective and ethical fundraising.

## Presenting Underwriter - \$30,000

- Exclusive naming rights featured prominently on all promotional materials
- Two tables (24 guests) with premium seating
- Opportunity to address attendees
- Top logo recognition at Philanthropy Day and AFP events year-round
- Opportunity to provide swag for all event attendees
- Five program and membership scholarships given in your name
- Opportunity to sponsor one monthly AFP luncheon
- Pre and post event promotional video opportunity for e-blast

## Multi-Year Youth Scholarship Underwriter - \$25,000 (\$5,000 per year through 2019)

- Exclusive naming opportunity to underwrite scholarship for recipient(s) of Kelly Davidson Memorial Outstanding Philanthropic Youth Award for five years
- Includes annual recognition at Philanthropy Day
- One table (10 guests) with premium seating
- Opportunity to support your choice of AFP educational programs year-round

## Technology Underwriter - \$15,000

- Exclusive naming opportunity as Technology Underwriter featured on all video and technology elements.
- One table (12 guests) with premium seating
- Logo recognition at Philanthropy Day and on AFP website
- Opportunity to provide swag for all event attendees
- Three program and membership scholarships given in your name
- Four seats to any AFP luncheon in 2019

## Print Underwriter - \$10,000

- Exclusive naming opportunity as Print Underwriter featured on all print materials
- One table (10 guests) with premium seating
- Logo recognition at Philanthropy Day and on AFP website
- Opportunity to provide swag for all event attendees
- One member scholarship given in your name.
- Two seats at any AFP luncheon in 2019

## Reveal Reception Underwriter - \$7,500

- Exclusive naming opportunity as Reveal Reception Underwriter featured at signature kick-off reception hosting full selection panel, honorees, and guests
- One table (10 guests) with premium seating
- Logo recognition at Philanthropy Day and on AFP website
- Opportunity to provide swag for all event attendees
- Opportunity to address guests during reception program.
- One seat at any AFP luncheon in 2019

## VIP Reception Underwriter - \$7,500

- Exclusive naming opportunity as VIP Reception Underwriter featured at signature reception
- One table (10 guests) with premium seating
- Logo recognition at Philanthropy Day and on AFP website
- Opportunity to provide swag for all event attendees
- Opportunity to address guests during reception program

## Valet Underwriter - \$5,000

- Exclusive naming opportunity as Valet Underwriter featured at valet stations
- One table (10 guests) with premium seating
- Logo recognition at Philanthropy Day and on AFP website
- Opportunity to provide swag for valet guests.

# SPONSORSHIP OPPORTUNITIES

Your sponsorship will support AFP-Greater Austin Chapter's year-round programming and mission of advancing philanthropy by enabling people and organizations to practice effective and ethical fundraising.

## Diamond Sponsor - \$15,000

- Two tables (24 guests) with premium seating
- Invitation to VIP and Reveal Receptions for 10 guests
- Valet parking passes for six guests
- Complimentary garage parking for all table guests
- Premium logo placement in all event materials, signage, thank you ad(s) and on AFP website throughout 2019
- Special introduction during luncheon
- Opportunity to provide swag for event attendees
- Social media mentions and post-event photo opportunity on AFP website
- Opportunity for special recognition table award for honoree of your choice
- AFP member scholarship given in your name in 2019
- Four seats at an AFP Austin monthly luncheon
- One monthly AFP luncheon sponsorship

## Sapphire Sponsor - \$10,000

- Two tables (20 guests) with premium seating
- Invitation to VIP and Reveal Receptions for eight guests
- Valet parking for six guests
- Complimentary garage parking for all table guests
- Preferred logo placement in all event materials, signage, thank you ad(s), and on AFP website throughout 2019
- Special introduction during luncheon
- Opportunity to provide swag for all event attendees
- Social media mentions and post-event photo opportunity on AFP website
- Opportunity for special recognition table award for honoree of your choice
- AFP member scholarship given in your name in 2019
- Two seats at an AFP Austin monthly luncheon

## Platinum Sponsor - \$7,500

- One table (10 guests) with premium seating
- Invitation to VIP and Reveal Receptions for six guests
- Valet parking for two guests
- Logo recognition in all event materials, signage, thank you ad(s) and on AFP website throughout 2019
- Special introduction during luncheon
- Social media mentions
- Opportunity for special recognition table award for honoree of your choice
- AFP member scholarship given in your name in 2019
- One seat at an AFP Austin monthly luncheon

## Gold Sponsor - \$5,000

- One table (10 guests) with preferred seating
- Invitation to VIP and Reveal Receptions for four guests
- Logo recognition in all event materials, signage, thank you ad(s), and on AFP website throughout 2019
- Special mention during luncheon
- Social media mentions
- Opportunity for special recognition table award for honoree of your choice

## Silver Sponsor - \$2,500

- One table (10 guests) with preferred seating
- Name recognition in all event materials, signage, thank you ad(s), and on AFP website throughout 2019
- Social media mentions
- Opportunity for special recognition table award for honoree of your choice





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## 2019 Awards Luncheon

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## Sponsorship Opportunities

Exclusively for non-profit organizations

Your sponsorship will support AFP-Greater Austin Chapter's year-round programming and mission of advancing philanthropy by enabling people and organizations to practice effective and ethical fundraising.

### Bronze Sponsor – Full Table

\$1,250 AFP Members / \$1,500 Non-Members

- One table (10 guests)
- Name recognition in event materials, signage, and thank you ad(s), and on AFP website throughout 2019
- Opportunity for special recognition table award for honoree of your choice

### Bronze Sponsor – Half Table

\$625 AFP Members / \$750 Non-Members

- Half table (5 guests)
- Name recognition in event program and on AFP website throughout 2019

## A special opportunity for Bronze Sponsors and above

In addition to your support as a full-table Bronze Sponsorship or above, we are offering the unique opportunity to recognize someone special who has gone above and beyond for your organization! Whether it's a donor, volunteer, staff member, client, business or organization, this is your chance to celebrate their contributions. With the 2019 Special Recognition Table Award your honoree will receive:

- Engraved award at the luncheon, as a memento from you and AFP
- Name listed alongside your organization in event program and slide show
- Dedicated social media post about honoree with photo



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## 2019 Awards Luncheon

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### PLEDGE FORM

#### Underwriting Level:

- Presenting Underwriter \$30,000
- Technology Underwriter \$15,000
- Print Underwriter \$10,000
- VIP Reception Underwriter \$7,500
- Valet Underwriter \$5,000

#### Sponsorship Level:

- Diamond Sponsor \$15,000
- Sapphire Sponsor \$10,000
- Platinum Sponsor \$7,500
- Gold Sponsor \$5,000
- Silver Sponsor \$2,500

#### Bronze Sponsorship Level: Exclusively for non-profit organizations

- Full Bronze Sponsor \$1,250 (AFP Members)\*
- Full Bronze Sponsor \$1,500 (Non-Members)
- Half Bronze Sponsor \$625 (AFP Members)\*
- Half Bronze Sponsor \$750 (Non-Members)

Sponsorship Amount \$ \_\_\_\_\_  
 Additional Gift \$ \_\_\_\_\_  
 TOTAL \$ \_\_\_\_\_

\*For AFP member rates, please provide the name of a current AFP member in your organization:  
 \_\_\_\_\_

#### CONTACT INFORMATION

Organization: \_\_\_\_\_  
 (As it should be listed in all printed materials)  
 Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_

#### PAYMENT INFORMATION

- Please send me an invoice in the month of \_\_\_\_\_  
 (All payments must be made before the Awards Luncheon on February 14, 2019)
- I will provide payment online at [www.afpaustin.org](http://www.afpaustin.org)
- I will mail check made payable to AFP Greater Austin Chapter to:



AFP-Greater Austin Chapter  
 3305 Steck Ave, Suite 200  
 Austin, Texas 78757

For the fair market value associated with each sponsorship opportunity, please visit [www.afpaustin.org](http://www.afpaustin.org)

**Deadline for inclusion on materials:**  
 E-invitation - October 25, 2018 | Print invitation - November 6, 2018 | Program - January 7, 2019

For more information, please contact the Chapter Administrator at [info@afpaustin.org](mailto:info@afpaustin.org) or the Philanthropy Day Chair Adrienne Longenecker at [adrienne.longenecker@gmail.com](mailto:adrienne.longenecker@gmail.com).