We invite interested applicants to apply through our careers page at the link below:
https://jobs.alz.org/fundraising-manager-walk-to-end-alzheimers/job/24AD81B7194B3DDB04EAF9494EB0479E

Position Summary:

As **Manager** of Walk to End Alzheimer's, you join an exclusive team of leaders responsible for the implementation of Walk to End Alzheimer's®, the world's largest fundraiser for Alzheimer's care, support and research. Walk to End Alzheimer's® ranks as the second-largest peer-to-peer fundraising event in the United States and continues to set the pace as one of the fastest growing walk events in the country.

In 2024, Walk to End Alzheimer's® was again recognized as the #2 peer-to-peer fundraising event in the country. On top of that, Walk was acknowledged for achieving the largest dollar growth of any program in the top 30.

Utilizing your proven networking and relationship building skills to cultivate key community connections, you will drive success and achieve revenue goals by strategically identifying and engaging community and corporate leaders and building and empowering sustainable volunteer committees.

As a successful fundraising leader who will manage multiple peer to peer fundraising events annually you will generate excitement and enthusiasm in the community for Walk to End Alzheimer's, coach and inspire your volunteers to implement and build on proven strategies and best practices that result in event growth year over year.

*****This position is eligible for a $10,000 signing bonus*****

ESSENTIAL DUTIES & RESPONSIBILITIES:

This role is right for you if:

- You have proven success at building sustainable corporate and community relationships that contribute to achieving event revenue goals, greater community participation and heightened brand awareness
- You have successfully recruited, managed, and coached volunteers to effectively implement best and proven practices to achieve fundraising goals OR you are able to effectively assimilate our custom training on peer to peer fundraising and leverage your sales/relationship development background to recruit, manage and coach volunteers to implement best and proven practices to achieve fundraising goals

- You have managed or are capable of managing multiple volunteer-led mass-market events simultaneously that have resulted in revenue growth year over year
- You are known as a convener and have successfully built a positive, healthy, and inclusive team environment that has resulted in long term community relationships
- You love a challenge and have achieved or surpassed designated revenue and participant goals through team and individual fundraising, corporate solicitation, and community partnerships
- You have demonstrated success at prospecting, cultivating and stewarding event teams, sponsors and participants
- You have excellent communication and organization skills and are comfortable with managing event budgets, training volunteers, working to set timelines and milestones and using data to affect positive outcomes

Qualifications

- Bachelor's degree or equivalent experience
- 3-5 years of proven experience in recruiting and mobilizing volunteers to achieve goals OR 3 - 5 years successful experience of meeting sales targets

Knowledge, Skills and Abilities

- Confident, goal-oriented, positive self-starter, able to work independently with limited supervision and collaboratively with internal and external partners
- Demonstrated ability to develop and nurture corporate relationships and partnerships
- Ability to manage large numbers of volunteers at different levels of expertise with diplomacy
- Ability to work with diverse communities and demonstrate inclusion, coupled with the ability to work in a highly matrixed organization
- Excellent interpersonal skills including verbal and written communication and follow through
- Ability and willingness to travel up to 60% within the assigned territory by car. Travel in this case, is considered time spent away from the office, in the community, to fulfill the job goals. While most such travel is same day, occasional overnight travel or air travel may be required Must have valid driver's license, access to reliable vehicle, good driving record and proof of automobile insurance
- Ability and willingness to work some evenings and weekends as required for committee meetings, Walk and wraparound events
- Ability to bend, stoop, lift and transport up to 25 lbs. of materials
- Strong computer skills, proficient with Microsoft Office products and social media; experience with, or ability to rapidly learn Luminate/Convio software

Title: Manager, Walk to End Alzheimer's

Position Location: Austin, Texas

Full time

Position Grade & Compensation: Grade 205

The Alzheimer's Association's good faith expectation for the salary range for this role is between $80,000 - $85,000

Reports To: Director, Development

Who We Are:

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research. Our mission is to lead the way to end Alzheimer's and all other dementia– by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.

The Alzheimer's Association announced a landmark $100 million investment in research for 2023. This unparalleled commitment is illustrative of the momentum we are building in dementia research — our investments today will lead to breakthroughs tomorrow.

At the Alzheimer's Association, our employees are at the core of all we do. Our network of more than 1,750 employees across the United States makes a difference each and every day for those impacted by Alzheimer's and those at risk for the disease.

We warmly invite qualified applicants to consider this opportunity to make a life-changing impact on the millions living with Alzheimer's, their caregivers and those that may develop the disease in the future. Read on to learn more about the role, then visit our website www.alz.org/jobs to explore who we are and why we've been recognized as a Best Place to Work for the last twelve years in a row.

At the Alzheimer's Association®, we believe that diverse perspectives are critical to achieving health equity — meaning that all communities have a fair and just opportunity for early diagnosis and access to risk reduction and quality care. The Association is committed to engaging underrepresented and underserved communities and responding with resources and education to address the disproportionate impact of Alzheimer's and dementia.

The Alzheimer's Association commitment remains steadfast in engaging all communities in our full mission. The Association provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment to the fullest extent required by law, including, but not limited to, on the basis of race, color, religion, age, sex, national origin, gender identity, disability status, genetics, protected veteran status, sexual orientation, or any other legally protected characteristic.

Employees working 24 hours/week or more are eligible for a comprehensive benefits package, including medical, dental, vision, flex accounts, short and long-term disability, life insurance, long term care insurance, tuition reimbursement, generous Paid Time Off, 12 annual holidays and Paid Family Leave, as well as an annual Cultural & Heritage Day and Volunteer Day of their choosing. They are also eligible for our gold standard 401(k) retirement plan. Please click HERE for more information.

Full time employees (37.5 hours/week), will enjoy all of the above plus an annual School Visitation Day and an Elder Care Facility Day of their choosing.

OUR VALUES


INCLUSIVITY
Seek out different and diverse viewpoints through collaboration.
COMMUNITY
Inspire all people and organizations to join the cause and grow our shared passion.
ACCOUNTABILITY
Take responsibility to achieve goals and expect results — from ourselves and others.
Lead and embrace change with courage.
AGILITY
Act ethically, with honesty, transparency and compassion.
INTEGRITY