



Together, we rise.

# DIGITAL SPONSOR PROGRAM

# SPONSORS & EXHIBITORS



#### **KEYNOTE SPONSOR**



Since 1999, we've worked with nonprofits and social enterprises worldwide, building pathways to prosperity for millions of children and families.



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#### **ACCESSIBILITY SPONSOR**





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For over 75 years, CCS Fundraising has empowered organizations to advance some of the most important causes in history. As leading experts in campaign and development strategy, we help nonprofits make a bigger impact - locally, nationally, and globally. We partner with over 700 organizations annually in more than 350 cities around the world, including Austin, Texas.

From local food banks to educational institutions, cultural bodies, global charities and beyond, our work spans across all nonprofit sectors. This big-picture perspective helps us uncover breakthrough insights and offer solutions unique to each organization. While the results of our work are immediate, the impact of the strategies, tools, and tactics we develop with clients is enduring.

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@beacon-nonprofit-consulting



mollie@beaconaustin.com

Beacon Nonprofit Consulting, LLC, founded in 2010 by Mollie O'Hara Leach, CFRE, CFRM, CNEL, is recognized for expert counsel in nonprofit governance and fundraising.

Beacon works with clients to bring clarity and direction in implementing strong, sustainable fundraising strategies and campaigns. In hiring Beacon, you gain a team of fundraising professionals, highly respected among their peers and by donors in the philanthropic community. Beacon's counsel is based on years of front-line experience and tangible fundraising results.

You can rely on the Beacon team to be a pillar of strength and light at every step of the way. Mollie O'Hara Leach, Lisa Lee, Carmine Salvucci, and Shelley Hardeman develop long-lasting, deeply personal relationships with their clients, serving as trusted advisors, guides and friends. The path forward is not always clear, but with creative problem solving and a client-centered approach, Beacon works alongside the entire organization to guide success.

Beacon is committed to bettering the community. Their clients' success is critical to that goal. Beacon encourages you to contact nonprofits whom they've assisted in the past to learn more about their genuine commitment to each client served.

#### TRACK SPONSOR



We protect childhood so children can reach their full potential. By working with children, families, communities and governments, we ensure families have what they need to help children flourish for generations.



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Avid is the first Fundraising Operating System, created by fundraisers for fundraisers.

Instead of adding another tool to the stack, Avid makes your existing tools work together—your CRM, email, donation platforms, and more. It turns donor data into daily clarity and ready-to-run campaigns, so fundraisers can act faster, raise more, and avoid the bottlenecks of manual work.

#### With Avid, teams can:

- · Unify donor data into one trusted view
- See who's giving, lapsing, or ready to engage
- Spot risks and opportunities with clear next steps
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- Share reports that update themselves

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From ticketing and check-in to auctions and fundraising, we've got everything you need for unforgettable events and more. With CRM, donations, and communications built right in, it's all in one place so you can focus on your mission, not your software.



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@giantsquidgroup



catherine@giantsquidgroup.com

Giant Squid Group, LLC is a women-led social impact consultancy that works through an intersectional feminist and anti-racist lens. It partners with impactful nonprofits to strengthen their leadership, fundraising, and infrastructure, allowing them to transform grassroots organizing into systemic change. The company's work, from how it partners with clients to how it operates as a team, reflects this core philosophy. GSG collaborates with a diverse portfolio of nonprofits on a wide range of projects, from one-off engagements to years-long partnerships.

GSG's work is built on core values of inclusivity, integrity, and creativity. The team consists of expert writers, fundraisers, coaches, and leaders who bring their own lived experiences to each project. The ultimate goal is to co-create a joyful, curious, and abundant community of values-driven nonprofits that uplift each other on the path to collective liberation. In every partnership, GSG strives to build the capacity of an equity-driven organization, empowering them to pursue their mission, drive meaningful systemic change, and center the voices of those who have long been sidelined within philanthropic spaces.

### BREAKOUT SESSION SPONSOR



Heather Parsons Consulting is a full-service boutique consulting firm specializing in interim development leadership services, development projects and fundraising coaching.



www.heatherparsonsconsulting.com



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hsparsons8@gmail.com



### BREAKOUT SESSION SPONSOR



THE ALLIANCE FOR NONPROFIT GROWTH & OPPORTUNITY

The Alliance for Nonprofit Growth and Opportunity (TANGO) creates partnerships between nonprofit and for-profit organizations to drive innovation, create cost savings, and deliver mission advancement. TANGO brings a wealth of Professional Knowledge, Networking, and Services to help nonprofit organizations and communities thrive!



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Our mission is to enrich the lives of our clients, colleagues, and communities through sound financial advice, integrity, and a commitment to service beyond expectation.

CAPTRUST's core values capture our collective heartbeat and direct how we serve our clients, relate to our colleagues, interact with our vendors and partners, and address our communities. With a focus on serving others, you can feel confident that we have your best interests at heart.



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#### **Fundraising Services**



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Qtego Fundraising Services is a pioneer in mobile bidding technology and a leader in fundraising event management. We offer a comprehensive platform tailored to the unique needs of non-profit organizations, empowering fundraising and development professionals to exceed their goals. With user-friendly interfaces, at-a-glance overviews, and customized graphics, our technology makes event management seamless, whether for a large gala or a small golf outing. Every event, regardless of size, benefits from our premium tools and personalized approach.

Our expert support team—known for their signature orange shirts—works closely with clients from initial planning through final analysis, ensuring a smooth experience at every step. We go beyond standard services by customizing each event to match your vision, budget, and fundraising targets. With Qtego, you can expect more than just great technology; you'll gain a dedicated partner to help troubleshoot, plan, and maximize your fundraising efforts.

From mobile bidding to event staffing, Qtego offers everything you need to streamline your event, engage donors, and raise more funds than ever before. Let us help you take your next fundraising event to the next level.

### VENDOR FAIR SPONSOR



CauseVox is a unified fundraising platform that combines CRM, donations, events, and peer-to-peer tools. Nonprofits can simplify operations, save time, and grow giving with everything in one place.



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### VENDOR FAIR SPONSOR





Taking your events to the next level



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claire@muradauctions.com

Murad Auctions has empowered nonprofits to achieve more profitable fundraising events since 2000, raising \$64,246,000 for its nonprofit clients in 2024 alone.

**Expert Charity Auctioneers & Event Specialists** 

Murad Auctions' professional charity auctioneers strategically engineer live auctions. They introduce innovative procedures, enhance efficiency, and provide education on new technologies and creative revenue-generating strategies, ensuring donor engagement. Their licensed charity auctioneers who hold the "Benefit Auction Specialist" designation, infuse events with excitement and energy, significantly boosting fundraising income. The company expertly manages diverse events, including golf tournaments, luncheons, formal galas, clay shoots, pickleball tournaments, bingo parties, and more.

Silent Auction Software & Support Services

Murad Auctions streamlines event management, check-in, and checkout through user-friendly software platforms designed for flexible, year-round fundraising and the management of multiple events if needed. Experienced software consultants assist clients in selecting the ideal platform to meet specific organizational needs.

Consultants also provide pre-event training and support, to streamline event-night processes, item procurement, and optimize silent auctions managed via online or mobile bidding software or bid sheets. Their event night staff bring equipment to manage your event and free you to interface with your guests and sponsors to maximize funds raised and ensure professionally executed event experience.

# VENDOR FAIR SPONSOR

#### onecause®



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OneCause is driving the future of fundraising with easy-to-use digital fundraising solutions that help nonprofits improve the giving experience and raise more money. OneCause builds technology that optimizes everyday generosity, making it easier for nonprofit organizations to fundraise and for nonprofit supporters to give. Since 2008, OneCause has helped over 14,000 nonprofits in the United States and Canada raise more than \$8 billion for their missions. OneCause is committed to driving innovation in the charitable sector, bringing together nonprofit professionals across the world for the annual Raise Conference to exchange ideas that further fundraising.

### VENDOR FAIR SPONSOR

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ronaldjshort@gmail.com

Short Pictures Independent, LLC is a motion picture production company owned and operated by Ronald Short right here in Austin, Texas. SPI focuses on developing and producing independent films, providing a new perspective on everyday lives through artistic portrayals with an authentic voice. By using the screen as a forum for an audience to meet characters that reflect their lives or are unlike anyone they've ever seen, SPI is dedicated to conscientious storytelling and connecting people who would otherwise have never met.

Attendees of AFP's One Day Conference representing 501(c)(3) organizations will receive 10% off your video quote—just ask for the "AFP discount" when reaching out. Ronald offers a variety of creative services through SPI, including freelance video work, where he specializes in bringing mission-driven stories to the screen to help mobilize support. If you would like to learn more, receive a quote for a freelance project, or inquire about booking Ronald's services please visit: www.shortpicturesindependent.com

#### Special Thanks to our Challenge Match Sponsors!

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# COMPLIMENTARY HEADSHOTS





WestHouse Creative is a full-service production company.

We shoot, edit, and produce video content for various companies and non-profits. We pride ourselves on great communication, positivity, and meaningful story telling.



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ian@westhousecreative.com

#### HAPPY HOUR BAR SPONSOR





azultequilatx.com



sergiovar210@gmail.com

Azul Tequila is a family-owned restaurant in the heart of South Austin. The original location, tucked away in the corner of a strip mall next to Target on South Lamar Boulevard, has been serving Interior Mexican and Tex-Mex dishes in South Austin for almost 25 years. Along with delicious food, featuring family recipes, the restaurant offers a full bar and mariachi on Fridays (south location only).

Come visit us at our original location at 4211 S. Lamar, #A2, Austin, TX 78704, or for those of you that live up north, try our newest location in Northwest Hills: 8108 Mesa Drive, Suite C100, Austin TX 78759.

Learn more about AFP's
One Day Conference
and opportunities to
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