



# AFP ONE DAY CONFERENCE



*Together, We Rise*

**October 3, 2025 | 8:00AM - 5:30PM**  
**TCEA Conference Center, Austin, TX**

Now more than ever, nonprofits must work together—within organizations and across the sector—to meet growing community needs and navigate an increasingly complex operating environment. The 2025 AFP Greater Austin One Day Conference themed, *Together, We Rise – Collective Impact for a Stronger Sector*, is a gathering grounded in the belief that every role within a nonprofit organization—whether in leadership, fundraising, programs, finance, communications, or volunteers—contributes to advancing impact and driving meaningful change.

This event will bring together 200 nonprofit professionals and advocates from across Greater Austin and Central Texas for a day of connection, learning, and capacity building. Attendees will gain actionable strategies to strengthen cross-functional collaboration, navigate change, and meet increasing demands with innovation and resilience.

By supporting this event as a sponsor, vendor, speaker, or attendee, you are investing in the capacity of the nonprofit sector to rise to today's challenges by equipping organizations with the tools, knowledge, and partnerships needed to thrive—because **when nonprofits rise together, our entire region is stronger.**

***When nonprofits rise together, our region is stronger.***

## The event will include:

- Coffee and Light Bites
- Morning Keynote
- 12 Breakout Sessions for 4 education tracks
- Lunch
- Lunch Keynote
- Resource Market
- Networking Happy Hour
- Complimentary Headshots
- Attendee Take Away Bag

***200 Nonprofit  
Professionals,  
Board Members,  
and Volunteers  
expected to attend!***

# Education Track Descriptions

## Empowering Champions – Equipping Board Members & Volunteers for Impact

This track is designed specifically for nonprofit board members and dedicated volunteers who play a vital role in advancing the missions of the organizations they serve. Participants will gain practical tools, insights, and strategies to elevate their impact, deepen their engagement, and become more effective ambassadors for their causes.

**Who Should Attend:** Current and prospective board members, volunteer leaders, and community advocates who want to contribute meaningfully to nonprofit success.

## Leading with Vision – Advancing Executive Leadership in the Nonprofit Sector

This track is curated exclusively for nonprofit Chief Executive Officers and Executive Directors seeking to sharpen their leadership skills, navigate complex organizational challenges, and drive meaningful, mission-aligned impact. Through peer exchange, expert-led sessions, and practical tools, participants will explore the evolving demands of executive leadership in today's dynamic nonprofit landscape.

**Who Should Attend:** Nonprofit Chief Executive Officers, Executive Directors, and senior leaders preparing for executive-level roles.

## Fundraising Forward – Strategies for Sustainable Growth & Sector Leadership

Designed for fundraising professionals at all levels, this track delivers timely insights, innovative strategies, and foundational best practices to help you fundraise effectively in today's evolving philanthropic landscape. Whether you're new to the profession or a seasoned development leader, these sessions will deepen your knowledge, expand your toolkit, and strengthen your leadership capacity.

**Who Should Attend:** Development professionals of all titles and tenures, including annual giving managers, major gift officers, advancement leaders, and chief development officers.

## Mission in Motion – Strengthening Core Teams to Drive Impact & Sustainability

This track is designed for nonprofit professionals working in program delivery, finance, and communications—key functions that often operate behind the scenes but are essential to mission success and fundraising outcomes. Participants will explore how their unique roles contribute directly to building trust, driving results, and securing the resources needed to sustain and grow their organization's work.

**Who Should Attend:** Nonprofit professionals in program, finance, communications, evaluation, or operations roles seeking to better understand how their work contributes to organizational sustainability and fundraising success.

# Sponsorship and Vendor Opportunities

## Presenting Sponsor - \$10,000

- Opportunity to work with event planning committee on content and overall program
- Opportunity to address attendees in breakfast keynote and (up to) two breakout sessions
- Opportunity to provide a branded promotional item for all ODC attendees
- Logo recognition on all event collateral
- Logo and website recognition as Presenting Sponsor on promotional communications
- Logo recognition as Presenting Sponsor on AFP's social media during promotion of the conference
- Inclusion in digital event packet, sent to all attendees, to include a 200-word (maximum) bio/product description, website hyperlink, and social media handles
- Three conference tickets
- Opportunity to add collateral to attendee takeaway bag

## Networking Happy Hour Sponsor - \$7,500

*This event will be held in person beginning at 3:30pm, immediately following the conference.*

- \$2,500 of your sponsorship will receive print and verbal recognition/promotion as the matching sponsor for AFP-GAC's annual giving campaign throughout the event Campaign which will be kicked off at this event
- Opportunity for brief welcoming address at the networking event
- Recognition in pre-event communication
- Inclusion in digital event packet, sent to all attendees, to include a 200-word (maximum) bio/product description, website hyperlink, and social media handles
- E-blast to members announcing match with a 200-word (maximum) bio/product description, website hyperlink, and social media handles (to be sent between Sept. 15-Oct. 31, 2025)
- Logo recognition as Networking Event Sponsor on AFP's social media platforms during promotion of the conference
- On-site logo recognition at networking event
- Opportunity for two representatives to attend networking social
- Opportunity to add collateral to attendee takeaway bag

## Morning Keynote Sponsor - \$7,500

- Opportunity to address audience during keynote session
- Brief mention as Keynote Sponsor prior to introducing keynote speaker
- Logo recognition throughout keynote presentation
- Logo recognition on all event collateral
- Logo and website recognition as Keynote Sponsor on promotional communications
- Logo recognition as Keynote Sponsor on AFP's social media platforms during promotion of the conference
- Inclusion in digital event packet, sent to all attendees, to include a 200-word (maximum) bio/product description, website hyperlink, and social media handles
- Two conference tickets
- Opportunity to add collateral to attendee takeaway bag

## Breakfast Sponsor - \$5,000

- Logo recognition on tables during breakfast (7-11am)
  - Brief mention as Breakfast Sponsor prior to introducing morning keynote speaker
  - Logo and website recognition as Breakfast Sponsor on promotional communications
  - Logo recognition as Breakfast Sponsor on AFP's social media platforms during promotion of the conference
  - Inclusion in event program, sent to all attendees, to include a 200-word (maximum) bio/product description, website hyperlink, and social media handles
  - Two conference tickets
- 

## Lunch Keynote Sponsor - ~~\$5,000~~



- Logo recognition on tables
- Brief mention as Lunch Sponsor prior to introducing keynote speaker
- Logo and website recognition as Lunch Sponsor on promotional communications
- Logo recognition as Lunch Sponsor on AFP's social media platforms during promotion of the conference
- Inclusion in event program, sent to all attendees, to include a 200-word (maximum) bio/product description, website hyperlink, and social media handles
- Two conference tickets

*Thank you to the Michael & Susan Dell Foundation!*



*Michael & Susan Dell*  
FOUNDATION

## Conference Track Sponsor - \$3,000

*Four Conference Track sponsorships available\**

- Opportunity to introduce breakout session speaker
- Opportunity to facilitate Q+A session following speaker presentation
- Logo recognition as Breakout Session Sponsor
- Logo recognition as Breakout Session Sponsor in pre-event communication
- Inclusion in event program, sent to all attendees, to include a 200-word (maximum) bio/product description, website hyperlink, and social media handles
- Two conference tickets

## Educational Track Options-

Empowering Champions - Equipping Board Members & Volunteers for Impact

Leading with Vision - Advancing Executive Leadership in the Nonprofit Sector

Fundraising Forward - Strategies for Sustainable Growth & Sector Leadership

Mission in Motion - Strengthening Core Teams to Drive Impact & Sustainability

## Accessibility Scholarship- ~~\$2,500~~

**SOLD OUT**

- Brief mention as Scholarship Sponsor during conference welcome
- Logo recognition as Scholarship Sponsor
- Recognition as Scholarship Sponsor in pre-event communication
- Inclusion in event program, sent to all attendees, to include a 200-word (maximum) bio/product description, website hyperlink, and social media handles
- Two conference tickets

*Thank you to CCS Fundraising!*



## Breakout Session Sponsor - \$1,000

*11/12 Breakout Session sponsorships available\**

- Opportunity to introduce breakout session speaker
- Opportunity to facilitate Q+A session following speaker presentation
- Logo recognition as Breakout Session Sponsor
- Logo recognition as Breakout Session Sponsor in pre-event communication
- Inclusion in event program, sent to all attendees, to include a 200-word (maximum) bio/product description, website hyperlink, and social media handles
- Two conference tickets

## NPO Sponsor - \$500

- Recognition as NPO supporter in pre-event communication
- Inclusion in event program, sent to all attendees, to include org logo, mission, website hyperlink, and social media handles
- One conference ticket

## Resource Market Sponsor - \$500

- One Table at the event Resource Market
- Inclusion in event program, sent to all attendees, to include a 200-word (maximum) bio/product description, website hyperlink, and social media handles

## Resource Market Vendor - \$250

- One Table at the event Resource Market



*Our mission is to facilitate ethical and effective fundraising in Central Texas – for fundraising and nonprofit professionals to be able to advocate and take strategic steps to accomplish their goals, to understand and implement new, modern fundraising strategies, and to address key development-related challenges for their organization.*

**The One Day Conference is made possible thanks to the support of our sponsors and vendors!**

**To confirm your sponsorship or request more information, please email AFP Greater Austin's Executive Director Jayden Beatty at [jayden@afpaustin.org](mailto:jayden@afpaustin.org).**