



2026

# SPONSORSHIP OPPORTUNITIES

ASSOCIATION OF FUNDRAISING  
PROFESSIONALS GREATER AUSTIN CHAPTER





# DEAR COMMUNITY PARTNER,

The strength of our nonprofit sector depends on the people who power it. Fundraisers are the stewards of generosity, trust, and resources- ensuring that organizations across Greater Austin can continue delivering vital services, advancing equity, and creating lasting community impact.

**At AFP Greater Austin, we believe that investing in fundraisers is an investment in the entire nonprofit ecosystem.**

When fundraisers are equipped with the skills, training, and ethical grounding they need, they are better prepared to secure sustainable resources, build meaningful donor relationships, and lead transformational work that benefits our community as a whole.

For more than four decades, AFP Greater Austin has supported fundraising professionals through high-quality education, connection, and leadership development. This work is only possible because of the generosity of partners like you who understand the importance of a strong, resilient nonprofit sector. We are deeply grateful to those who have supported our Chapter and helped ensure that fundraisers across our region can grow, thrive, and remain in this critical field.

As we look ahead, we invite you to consider joining us again to sponsor our annual One Day Conference scheduled for October 9, 2026. This event will convene up to 200 nonprofit professionals and community leaders for a full day of professional development focused on building and managing sustainable philanthropic revenue.

We recognize that every organization has unique goals, audiences, and priorities. I welcome the opportunity to connect with you to discuss a custom sponsorship package- one that allows for impact across multiple events and benefits tailored to align with your objectives and values.

Thank you for your continued commitment to philanthropy and to the people who make transformational work possible. Together, we can strengthen the nonprofit sector and the communities it serves.

**Sincerely,**

A handwritten signature in black ink that reads 'Amelia Long'. The signature is written in a cursive, flowing style.

**Amelia Long**  
**2026 AFP Greater Austin Board President**  
**info@afpaustin.org**



# ONE DAY CONFERENCE *(Page 1 of 3)*

AFP Greater Austin's One Day Conference will convene up to 200 nonprofit professionals and community leaders for a full day of professional development focused on building and managing sustainable philanthropic revenue. Attendees include CEOs and Executive Directors, fundraisers, finance and programs staff, community leaders, and vendors serving the nonprofit sector. Taking place October 9, 2026 in Austin, the conference offers sponsors high-visibility, meaningful opportunities to connect with a broad, engaged audience through customized sponsorship benefits.

## **PRESENTING- \$10,000** *(1 available)*

### **BENEFITS**

- Opportunity to provide 3-5 minutes of welcoming remarks.
- 5 complimentary tickets to the event.
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Up to 200-word company description or blurb to be included in event program.
- Banner ad in the October 2026 e-newsletter reaching 5,700 active contacts.
- Opportunity to contribute one branded item in the attendee takeaway bag.

## **BREAKFAST KEYNOTE- \$5,000** *Thank you Beacon Nonprofit Consulting!*

### **BENEFITS**

- Opportunity to introduce the Breakfast Keynote Speaker.
- Opportunity to contribute up to 1 item in the attendee takeaway bag.
- 3 complimentary tickets to the event.
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Up to 200-word company description or blurb to be included in event program.

## **LUNCH KEYNOTE- \$5,000** *Thank you Rebecca and Phil Powers!*

### **BENEFITS**

- Opportunity to introduce the Lunch Keynote Speaker.
- Opportunity to contribute up to 1 item in the attendee takeaway bag.
- 3 complimentary tickets to the event.
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Up to 200-word company description or blurb to be included in event program.



# ONE DAY CONFERENCE *(Page 2 of 3)*

In 2025, AFP Greater Austin's One Day Conference broke attendance records, gathering 151 nonprofit professionals, community leaders, and vendors together for a meaningful day of connection and learning. The event survey found that-

**95%** Agreed or strongly agreed that the event provided timely, relevant, and actionable education to increase their fundraising capacity and skills.

**100%** Are likely or very likely to attend again.

## ~~ATTENDEE TAKEAWAY BAG- \$4,000~~ Thank you CCS Fundraising!

### BENEFITS

- Logo printed on attendee takeaway bag.
- Opportunity to contribute up to two items in the attendee takeaway bag.
- 2 complimentary tickets to the event.
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Up to 200-word company description or blurb to be included in event program

## ACCESSIBILITY SPONSOR- \$2,500 *(1 available)*

### BENEFITS

- Digital or in-person connection to 15 nonprofit professionals given free access to the event to ensure finances are not a barrier to accessing the event.
- Opportunity to contribute up to 1 item in the attendee takeaway bag.
- 2 complimentary tickets to the event.
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Up to 200-word company description or blurb to be included in event program.

## SESSION- \$1,000 *(10/12 available)*

### BENEFITS

- Opportunity to introduce the Session Speaker
- Opportunity to contribute up to 1 item in the attendee takeaway bag
- 2 complimentary tickets to the event
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Up to 200-word company description or blurb to be included in event program



# ONE DAY CONFERENCE *(Page 3 of 3)*

The One Day Conference includes a Resource Market that connects nonprofit decision-makers with for-profit vendors offering critical services to the nonprofit community. Limited to up to 10 participating vendors, the Resource Market provides opportunities to table and engage directly with attendees throughout the day. In addition to face-to-face engagement, participating vendors receive recognition in the event's digital and print program, making the Resource Market a high-impact opportunity to build brand awareness and support client recruitment.

## RESOURCE MARKET- \$500 *(9/10 available)*

### BENEFITS

- 2 complimentary tickets to the event (includes breakfast and lunch)
- 1 8-ft table with two chairs for the Resource Market
- Logo in the print and digital event program. (Digital program to include clickable URL)
- Opportunity to contribute an item for door prize drawings

## SPONSORSHIP COMMITMENTS AND MATERIALS ARE DUE BY 9/28/26



# COMMITMENT FORM



9400 Alice Mae Lane Office #238 Austin, TX 78748 | [www.afpaustin.org](http://www.afpaustin.org) | 806-677-8380

**NAME (TO BE USED FOR PUBLIC RECOGNITION):** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**PHONE NUMBER:** \_\_\_\_\_

**MAILING ADDRESS:** \_\_\_\_\_

**TOTAL COMMITMENT: \$** \_\_\_\_\_

## PAYMENT PREFERENCE:

**CHECK**    **CREDIT CARD**    **OTHER:** \_\_\_\_\_

*(Checks should be made out to the Association of Fundraising Professionals Greater Austin Chapter)*

## SPONSORSHIP:

- ONE DAY CONFERENCE- PRESENTING SPONSOR**
- ONE DAY CONFERENCE- ACCESSIBILITY SPONSOR**
- ONE DAY CONFERENCE- SESSION SPONSOR**
- ONE DAY CONFERENCE- RESOURCE MARKET SPONSOR**

By signing below, the Sponsor agrees to enter into a sponsorship partnership with AFP Greater Austin for 2026. The Sponsor commits to the financial support described herein and acknowledges the associated recognition and benefits as detailed in this agreement and any attached materials.

AFP Greater Austin agrees to steward this investment responsibly and to provide the recognition, benefits, and partnership opportunities outlined, in alignment with the mission and values of the organization.

Both parties acknowledge that this agreement reflects a shared commitment to advancing the philanthropic and nonprofit sector and represents a good-faith partnership. Any changes to this agreement must be made in writing and mutually agreed upon. This agreement becomes effective upon signature by authorized representatives of both parties.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date Signed

Amelia Long  
\_\_\_\_\_

Name  
*Amelia Long*  
\_\_\_\_\_  
Signature

6/1/26  
\_\_\_\_\_

Date Signed