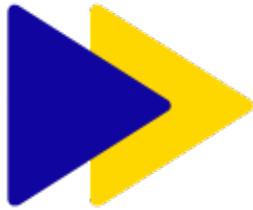


# AFP Greater Austin Chapter Presents

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**Forward Focus**

**No stopping us now**

A full-day conference for focused fundraisers.



Presented by:

**blackbaud**<sup>®</sup>  
▶ power your passion

**Hosted by the Association of Fundraising Professionals, Greater Austin Chapter**

August 27, 2021

9 AM – 4 PM

\$75 for AFP members; \$100 for non-members

*5 CFRE credits available live (11 CFRE Credits in recordings)*

Join us virtually on August 27, 2021 for a one-day conference for focused fundraising professionals. Our mission is for fundraising professionals to be able to advocate and take strategic steps to accomplish their goals, to understand and implement new, modern, fundraising strategies, and to address key development-related challenges for their organization.

## **SPONSORSHIP & VENDOR PACKAGES**

### **PRESENTING SPONSOR - \$7,500**

- Opportunity to work with event planning committee on content and overall program
- Opportunity to address attendees in introduction, keynote and (up to) two breakout sessions
- Opportunity to provide a branded promotional item
- Logo recognition on event collateral
- Logo and website recognition on promotional communications
- Two social media mentions throughout event promotions

**Committed!**  
Thank you, Blackbaud

## **LUNCHEON KEYNOTE SPONSOR - \$5,000**

- Opportunity to introduce keynote speaker and close keynote session
- Brief mention as luncheon keynote sponsor prior to introducing keynote speaker
- Logo recognition on throughout keynote presentation
- One social media mention during promotion of the summit
- Recognition as Luncheon Keynote Sponsor in pre-event communication
- Inclusion in digital event packet, sent to all attendees, to include a 200-word (maximum) bio/product description, website hyperlink, and social media handles

## **NETWORKING EVENT - \$2,500**

*This event will be held virtually on August 27<sup>th</sup> following the conference.*

- \$2,500 of your sponsorship will receive print and verbal recognition/promotion as the matching sponsor for AFP-GAC's annual giving campaign throughout the event Campaign, which will be kicked off during the conference
- Recognition in pre-event communication
- Inclusion in digital event packet, sent to all attendees, to include a 200-word (maximum) bio/product description, website hyperlink, and social media handles
- One social media mention during promotion of the event
- Logo recognition at networking event
- Opportunity for unlimited representatives to attend networking social
- Opportunity to network with event attendees
- Opportunity for brief welcoming address at the networking event

## **BREAKOUT SESSION SPONSOR - \$500 (4 available)**

- Opportunity to introduce breakout session speaker
- Opportunity to facilitate Q+A session following speaker presentation
- Logo recognition on introductory slide
- Recognition as Breakout Session Sponsor in pre-event communication
- Inclusion in digital event packet, sent to all attendees, to include a 200-word (maximum) bio/product description, website hyperlink, and social media handles

## **VENDOR - \$250**

- Recognition as a Vendor in pre-event communication
- Inclusion in digital event packet, sent to all attendees, to include a 200-word (maximum) bio/product description, website hyperlink, and social media handles

This event is made possible thanks to the support of our sponsors and vendors! To secure your sponsorship, please visit [www.afpaustin.org](http://www.afpaustin.org). Questions? Please contact AFP-GAC's Vice President of Resource Development, Allie Townshend Pena, at [allie.townshend@gmail.com](mailto:allie.townshend@gmail.com).