



# 2026

# SPONSORSHIP OPPORTUNITIES

ASSOCIATION OF FUNDRAISING  
PROFESSIONALS GREATER AUSTIN CHAPTER



# LETTER FROM THE EXECUTIVE DIRECTOR



**JAYDEN BEATTY**  
Executive Director

## Dear Community Partner,

The strength of our nonprofit sector depends on the people who power it. Fundraisers are the stewards of generosity, trust, and resources—ensuring that organizations across Greater Austin can continue delivering vital services, advancing equity, and creating lasting community impact.

**At AFP Greater Austin, we believe that investing in fundraisers is an investment in the entire nonprofit ecosystem.**

When fundraisers are equipped with the skills, training, and ethical grounding they need, they are better prepared to secure sustainable resources, build meaningful donor relationships, and lead transformational work that benefits our community as a whole.

For more than four decades, AFP Greater Austin has supported fundraising professionals through high-quality education, connection, and leadership development. This work is only possible because of the generosity of partners who understand the importance of a strong, resilient nonprofit sector. We are deeply grateful to those who have supported our Chapter and helped ensure that fundraisers across our region can grow, thrive, and remain in this critical field.

As we look ahead, we invite you to consider sponsoring AFP Greater Austin throughout the year. Year-round sponsorship provides consistent support for the professionals who sustain our sector, while also offering meaningful visibility and engagement opportunities for our partners across multiple programs and events.

We recognize that every organization has unique goals, audiences, and priorities. I welcome the opportunity to connect with you to discuss a custom sponsorship package- one that allows for impact across multiple events and benefits tailored to align with your objectives and values.

Thank you for your continued commitment to philanthropy and to the people who make transformational work possible. Together, we can strengthen the nonprofit sector and the communities it serves.

**Sincerely,**

A handwritten signature of Jayden Beatty in black ink, written in a cursive style.

**Jayden Beatty**  
**Executive Director**

**[jayden@afpaustin.org](mailto:jayden@afpaustin.org) | 806-677-8380**



# LUNCHEONS

AFP Greater Austin Chapter Luncheons convene 50+ local fundraisers and nonprofit leaders to connect, network, and learn from a subject matter expert. Each of the six luncheons to be offered in 2026 will provide practical insights on fundraising and leadership topics, supporting professionals at all career stages while strengthening relationships across our nonprofit community.

## **SPONSORSHIPS** (5/6 Available)

**PRESENTING- \$1,000**

### **BENEFITS**

- Opportunity to welcome guests and introduce Luncheon speaker.
- Opportunity to place materials (flyers, business cards, etc.) on event tables.
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Up to 200-word company description or blurb to be included in event follow up email.

## **DATES**

- \* February 12, 2026  
*Sold Out!*
- \* March 12, 2026
- \* April 16, 2025
- \* August 13, 2026
- \* September 10, 2026
- \* November 12, 2026

*\*Subject to Change. Sponsorship commitments and materials are due two weeks prior to the event.*

*Sponsorship does not include the opportunity to present at the Luncheons. Luncheon topics and speakers are chosen by the AFP Greater Austin Education Committee.*

*If you are interested in speaking at a Luncheon, please email Jayden Beatty at [jayden@afpaustin.org](mailto:jayden@afpaustin.org).*



# INTENSIVES

AFP Greater Austin Intensives (2 per calendar year) bring together 75+ fundraisers and nonprofit leaders for a half-day, deep-dive learning experience focused on timely topics related to sustainable and effective fundraising. Each Intensive features three expert-led sessions and a networking lunch, offering both in-depth education and meaningful connection. Attendees leave with actionable strategies and practical tools they can immediately apply to strengthen their fundraising efforts and organizational impact. **(Intensive topics to be announced)**

## SPONSORSHIPS

**PRESENTING- \$1,000**  
(1 per event)

### BENEFITS

- Opportunity to provide 2-3 minutes of welcoming remarks.
- Opportunity to place materials (flyers, business cards, etc.) on event tables.
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Up to 200-word company description or blurb to be included in event follow up email.

**LUNCH- \$500**  
(1 per event)

### BENEFITS

- Opportunity to place materials (flyers, business cards, etc.) on event tables.
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Up to 200-word company description or blurb to be included in event follow up email.

**SESSION- \$250**  
(3 per event)

### BENEFITS

- Opportunity to introduce session speaker.
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.

## DATES

*\*Subject to Change. Sponsorship commitments and materials are due two weeks prior to the event.*

**\*** June 12, 2026

**\*** December 4, 2026

*Sponsorship does not include the opportunity to present a session at the Intensives. Intensive topics and speakers are chosen by the AFP Greater Austin Education Committee.*

*If you are interested in speaking at an Intensive, please email Jayden Beatty at [jayden@afpaustin.org](mailto:jayden@afpaustin.org).*



# PHILANTHROPY DAY *(Page 1 of 2)*

Philanthropy Day 2026 will be a celebration of the philanthropic leadership that has driven lasting change in Greater Austin over the past decade. Together, 250 guests will reflect on the impact of past Philanthropy Day award winners, honor the 2026 award recipients, and collectively imagine what comes next for our philanthropic community. The event will also unveil a renewed, forward thinking vision for Philanthropy Day starting in 2027- one that advances generosity, leadership, and collective impact into the future.

## PRESENTING - \$25,000

### BENEFITS

- Opportunity to provide 3-5 minutes of welcoming remarks.
- Two tables (10 seats each) with premier seating at the event
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Up to 200-word company description or blurb to be included in event program
- Banner ad in the May 2026 e-newsletter reaching 5,700 active contacts



## AWARD SPONSOR - \$10,000 *(1 available)*

### BENEFITS

- Opportunity to provide 3-5 minutes of remarks while introducing awards portion of the program
- One table (10 seats) with premier seating at the event
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Up to 200-word company description or blurb to be included in event program

## VIP RECEPTION - \$5,000 *Thank you Rebecca and Phil Powers!*

### BENEFITS

- Opportunity to provide 3-5 minutes of remarks at the reception reaching up to 50 attendees.
- One table (10 seats) with premier seating at the event
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Up to 200-word company description or blurb to be included in event program



# PHILANTHROPY DAY *(Page 2 of 2)*

## **INFLUENCE- \$2,500** *(Unlimited)*

### **BENEFITS**

- One table (10 seats) at the event.
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Up to 200-word company description or blurb to be included in event program.

## **IMPACT- \$1,000** *(Unlimited)*

### **BENEFITS**

- One table (10 seats) at the event.
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Up to 200-word company description or blurb to be included in event program.

## **FRIEND OF FUNDRAISERS- \$750 | NONPROFIT RATE- \$500** *(Unlimited)*

### **BENEFITS**

- 5 tickets to the event.
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Logo included in event program.

**SPONSORSHIP COMMITMENTS AND MATERIALS ARE DUE BY 5/1/26**



# ONE DAY CONFERENCE *(Page 1 of 3)*

AFP Greater Austin's One Day Conference will convene up to 200 nonprofit professionals and community leaders for a full day of professional development focused on building and managing sustainable philanthropic revenue. Attendees include CEOs and Executive Directors, fundraisers, finance and programs staff, community leaders, and vendors serving the nonprofit sector. Taking place October 9, 2026 in Austin, the conference offers sponsors high-visibility, meaningful opportunities to connect with a broad, engaged audience through customized sponsorship benefits.

## **PRESENTING- \$10,000** *(1 available)*

### **BENEFITS**

- Opportunity to provide 3-5 minutes of welcoming remarks.
- 5 complimentary tickets to the event.
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Up to 200-word company description or blurb to be included in event program.
- Banner ad in the October 2026 e-newsletter reaching 5,700 active contacts.
- Opportunity to contribute one branded item in the attendee takeaway bag.

## **BREAKFAST KEYNOTE- \$5,000** *(1 available)*

### **BENEFITS**

- Opportunity to introduce the Breakfast Keynote Speaker.
- Opportunity to contribute up to 1 item in the attendee takeaway bag.
- 3 complimentary tickets to the event.
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Up to 200-word company description or blurb to be included in event program.

## **LUNCH KEYNOTE- \$5,000** *Thank you Rebecca and Phil Powers!*

### **BENEFITS**

- Opportunity to introduce the Lunch Keynote Speaker.
- Opportunity to contribute up to 1 item in the attendee takeaway bag.
- 3 complimentary tickets to the event.
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Up to 200-word company description or blurb to be included in event program.



# ONE DAY CONFERENCE *(Page 2 of 3)*

In 2025, AFP Greater Austin's One Day Conference broke attendance records, gathering 151 nonprofit professionals, community leaders, and vendors together for a meaningful day of connection and learning. The event survey found that-

**95%**

Agreed or strongly agreed that the event provided timely, relevant, and actionable education to increase their fundraising capacity and skills.

**100%**

Are likely or very likely to attend again.

## ATTENDEE TAKEAWAY BAG- \$4,000

### BENEFITS

- Logo printed on attendee takeaway bag.
- Opportunity to contribute up to two items in the attendee takeaway bag.
- 2 complimentary tickets to the event.
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Up to 200-word company description or blurb to be included in event program



## ACCESSIBILITY SPONSOR- \$2,500 *(1 available)*

### BENEFITS

- Digital or in-person connection to 15 nonprofit professionals given free access to the event to ensure finances are not a barrier to accessing the event.
- Opportunity to contribute up to 1 item in the attendee takeaway bag.
- 2 complimentary tickets to the event.
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Up to 200-word company description or blurb to be included in event program.

## SESSION- \$1,000 *(12/12 available)*

### BENEFITS

- Opportunity to introduce the Session Speaker
- Opportunity to contribute up to 1 item in the attendee takeaway bag
- 2 complimentary tickets to the event
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Up to 200-word company description or blurb to be included in event program



# ONE DAY CONFERENCE *(Page 3 of 3)*

The One Day Conference includes a Resource Market that connects nonprofit decision-makers with for-profit vendors offering critical services to the nonprofit community. Limited to up to 10 participating vendors, the Resource Market provides opportunities to table and engage directly with attendees throughout the day. In addition to face-to-face engagement, participating vendors receive recognition in the event's digital and print program, making the Resource Market a high-impact opportunity to build brand awareness and support client recruitment.

## RESOURCE MARKET- \$500 *(10 available)*

### BENEFITS

- 2 complimentary tickets to the event (includes breakfast and lunch)
- 18-ft table with two chairs for the Resource Market
- Logo in the print and digital event program. (Digital program to include clickable URL)
- Opportunity to contribute an item for door prize drawings

**SPONSORSHIP COMMITMENTS AND MATERIALS ARE DUE BY 9/28/26**





# NETWORKING EVENTS

AFP Greater Austin Networking Events include three signature Happy Hours: the ICON Weekend Happy Hour, Summer Happy Hour, and December Happy Hour. These events draw an average of 40–75 attendees each, and respond to a top-identified need among Austin-area fundraisers for meaningful peer connection and relationship-building. These events offer sponsors a high-visibility opportunity to build relationships with nonprofit leaders, fundraisers, and community leaders in a relaxed, high-engagement setting that strengthens Austin's philanthropic community.

## SPONSORSHIPS

**ICON  
HAPPY HOUR-  
\$1,500**



April 2026  
Exclusive Opportunity

### BENEFITS

- Opportunity to provide 2-3 minutes of welcoming remarks.
- Opportunity to place materials (flyers, business cards, etc.) on event tables.
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.

**SUMMER  
HAPPY HOUR-  
\$1,500**



July 2026  
Exclusive Opportunity

### BENEFITS

- Opportunity to provide 2-3 minutes of welcoming remarks.
- Opportunity to place materials (flyers, business cards, etc.) on event tables.
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.

**DECEMBER  
HAPPY HOUR-  
\$1,500**



December 2026  
Exclusive Opportunity

### BENEFITS

- Opportunity to provide 2-3 minutes of welcoming remarks.
- Opportunity to place materials (flyers, business cards, etc.) on event tables.
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.

