

Association of Fundraising Professionals Greater Austin Chapter

# PHILANTHRO- BRATION 2023!

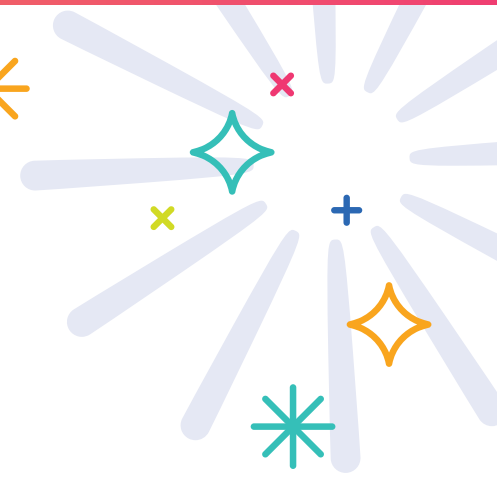
**FRIDAY, MAY 5**

The Long Center for the Performing Arts H-E-B City Terrace



Association of Fundraising Professionals Greater Austin Chapter

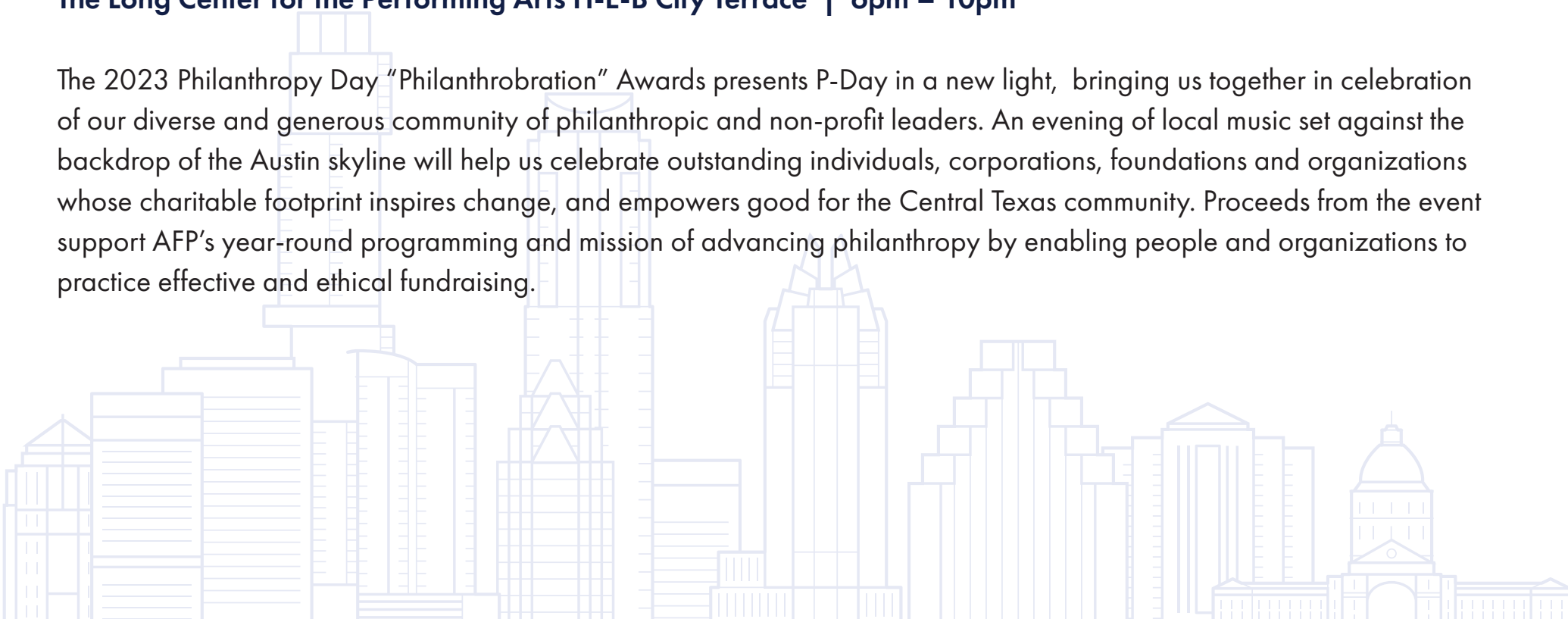
# PHILANTHRO- BRATION 2023



**MAY 5, 2023**

**The Long Center for the Performing Arts H-E-B City Terrace | 6pm – 10pm**

The 2023 Philanthropy Day “Philanthrobation” Awards presents P-Day in a new light, bringing us together in celebration of our diverse and generous community of philanthropic and non-profit leaders. An evening of local music set against the backdrop of the Austin skyline will help us celebrate outstanding individuals, corporations, foundations and organizations whose charitable footprint inspires change, and empowers good for the Central Texas community. Proceeds from the event support AFP’s year-round programming and mission of advancing philanthropy by enabling people and organizations to practice effective and ethical fundraising.



## PRESENTING SPONSOR | \$35,000

- Exclusive naming opportunity as Presenting Sponsor featured on promotional items (website, video, print, press)
- Two tables (20 guests) with premium seating
- Opportunity to address attendees and present at awards ceremony from the main stage podium (Limit 5 minutes)
- Invitation to VIP reception for 20 guests
- Special onstage recognition by event emcee
- 10 valet parking passes
- Recognition on event stage screens
- Logo and link in all e-newsletter promotion of event
- Top logo recognition on Philanthropy Day webpage
- Premium logo placement on all event printing
- Scrolling logo on all AFP webpages throughout the year
- Five social media mentions prior to the event
- Three complimentary registrations to each educational lunch throughout the year (typically 6 hosted per year)
- Opportunity to provide sponsor marketing piece for all event attendees

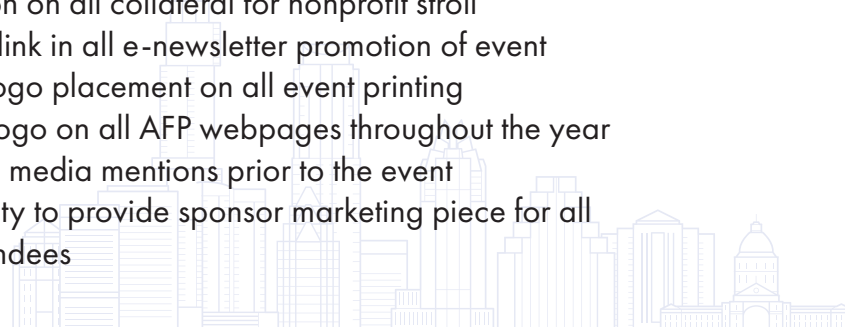
## NONPROFIT STROLL SPONSOR | \$25,000

*This sponsor will help facilitate the inclusion of BIPOC and Woman led nonprofit organizations by providing 20 local nonprofits with micro grants to participate in the AFP Philathrobation*

- Exclusive naming for Nonprofit Stroll featured on promotional items (website, video, print, press)
- Two tables (20 guests) with premium seating
- Invitation to VIP reception for 20 guests
- 10 valet parking passes
- Recognition on event stage screens
- Recognition on all collateral for nonprofit stroll
- Logo and link in all e-newsletter promotion of event
- Premium logo placement on all event printing
- Scrolling logo on all AFP webpages throughout the year
- Five social media mentions prior to the event
- Opportunity to provide sponsor marketing piece for all event attendees

## MUSIC SPONSOR | \$25,000

- Exclusive naming for Musical Performance featured on promotional items (website, video, print, press)
- Two tables (20 guests) with premium seating
- Meet and greet for Guests with musical performers prior to event
- Invitation to VIP reception for 20 guests
- 10 valet parking passes
- Recognition on event stage screens
- Recognition on all collateral for nonprofit stroll
- Logo and link in all e-newsletter promotion of event
- Premium logo placement on all event printing
- Scrolling logo on all AFP webpages throughout the year
- Five social media mentions prior to the event
- Opportunity to provide sponsor marketing piece for all event attendees



## VIP RECEPTION SPONSOR | \$15,000

- Exclusive naming opportunity as VIP Reception Underwriter featured on promotional items (website, video, print, press)
- One table (10 guests) with premium seating
- Invitation to VIP reception for 10 guests
- Special onstage recognition by event emcee
- Recognition on event stage screens
- Logo and link in all e-newsletter promotion of event

- Logo recognition on Philanthropy Day webpage
- Premium logo placement on all event printing
- Scrolling logo on all AFP webpages throughout the year
- Three social media mention prior to the event
- Two complimentary registration to each educational lunch throughout the year (typically 6 hosted per year)

## INDIVIDUAL AWARD SPONSOR | \$10,000

- One table (10 guests) with premium seating
- Invitation to VIP reception for 10 guests
- Exclusive naming rights for one of AFP awards presented (and first right of refusal following year)
- Special onstage recognition by event emcee
- Recognition on event stage screens
- Logo and link in all e-newsletter promotion of event

- Logo recognition on Philanthropy Day webpage
- Premium logo placement on all event printing
- Scrolling logo on all AFP webpages throughout the year
- One social media mention prior to the event
- One complimentary registration to each educational lunch throughout the year (typically 6 hosted per year)

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### AWARDS AVAILABLE TO SPONSOR

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Outstanding Philanthropist of the Year

Outstanding Philanthropic Medium or Large Corporation of the Year

Outstanding Philanthropic Small Corporation of the Year

~~Outstanding Philanthropic Foundation/Organization~~ **SOLD**

Outstanding Volunteer Fundraiser of the Year

~~Kelly Davidson Memorial Outstanding Philanthropic Youth of the Year~~ **SOLD**

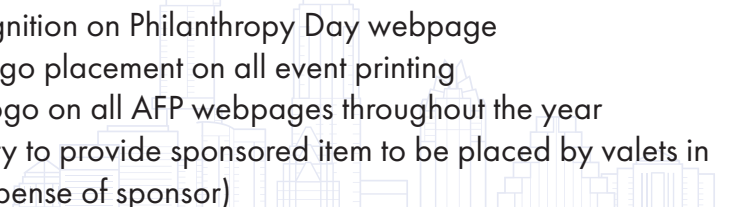
Communitarian of the Year

Outstanding Fundraising Professional of the Year

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## VALET SPONSOR | \$7,500

- One table (10 guests) with premium seating
- Invitation to VIP reception for 4 guests
- Special onstage recognition by event emcee
- Recognition on event stage screens
- Logo and link in all e-newsletter promotion of event

- Logo recognition on Philanthropy Day webpage
  - Premium logo placement on all event printing
  - Scrolling logo on all AFP webpages throughout the year
  - Opportunity to provide sponsored item to be placed by valets in cars (at expense of sponsor)
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## INSPIRATION SPONSOR | \$5,000

- One table (10 guests) with premium seating
- Invitation to VIP reception for 2 guests
- Special onstage recognition by event emcee
- Recognition on event stage screens
- Logo and link in all e-newsletter promotion of event
- Logo recognition on Philanthropy Day webpage
- Logo placement on all event printing

## IMPACT SPONSOR | \$2,500

- One table (10 guests) with preferred seating
- Recognition on event stage screens
- Name and link in all e-newsletter promotion of event
- Name recognition on Philanthropy Day webpage
- Opportunity to be recognized at nonprofit stroll table
- Name placement on all event printing

## FRIEND OF FUNDRAISERS SPONSOR | \$1,000+

- 2 tickets to the event
- Named as a Friend of Fundraisers in event program
- Recognition on event stage screens
- Name recognition on Philanthropy Day webpage
- Name and link in all e-newsletter promotion of event

## OPPORTUNITIES EXCLUSIVELY FOR NON-PROFIT ORGANIZATIONS

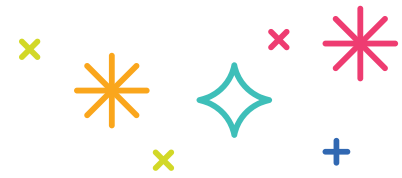
### VISIONARY SPONSOR FULL TABLE | \$1,250 AFP Members / \$1,500 Non-Members

- One Table (10 Guests)
- Recognition on event stage screens
- Name and link in all e-newsletter promotion of event
- Name Recognition on Philanthropy Day webpage
- Name Placement on all event printing

### VISIONARY SPONSOR HALF TABLE | \$625 AFP Members / \$750 Non-Members

- Half Table (5 Guests)
- Name and link in all e-newsletter promotion of event
- Name Recognition on Philanthropy Day webpage
- Name Placement on all event printing

# PLEDGE FORM 2023 Philanthropy Day Awards



## SPONSOR LEVEL

**Presenting** | \$35,000

**Nonprofit Stroll** | \$25,000

**Music** | \$25,000

**VIP Reception** | \$15,000

**Valet** | \$7,500

**Inspiration** | \$5,000

**Impact** | \$2,500

**Friend of Fundraisers** | \$1,000+

**Individual Award\*** | \$10,000

- Outstanding Philanthropist
- Outstanding Philanthropic Medium or Large Corporation
- Outstanding Philanthropic Small Corporation
- ~~Outstanding Philanthropic Foundation/Organization~~ **SOLD**
- Outstanding Volunteer Fundraiser
- ~~Kelly Davidson Memorial Outstanding Philanthropic Youth~~ **SOLD**
- Communitarian of the Year
- Outstanding Fundraising Professional

**Visionary Sponsor**

Exclusively for non-profit organizations

**Full Table** | \$1,250 AFP Members  
\$1,500 Non-Members

**Half Table** | \$625 AFP Members  
\$750 Non-Members

\* Selected award sponsorship is based on a first come, first served basis.

Sponsorship Amount \$ \_\_\_\_\_ Additional Gift \$ \_\_\_\_\_ Total Amount \$ \_\_\_\_\_

## CONTACT INFORMATION

Organization \_\_\_\_\_  
(As it should be listed in all printed materials)

Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

## PAYMENT INFORMATION all payments must be made before May 5, 2023

Please send me an invoice in the month of \_\_\_\_\_

I will provide payment online at [www.afpaustin.org](http://www.afpaustin.org)

I will mail a check made payable to AFP Greater Austin Chapter



AFP-Greater Austin Chapter  
3305 Steck Avenue, Suite 200  
Austin, Texas 78757

**Deadline for inclusion on materials: Invitation - March 1, 2023 | Program - March 31, 2023**

For the fair market value associated with each sponsorship opportunity, please visit [www.afpaustin.org](http://www.afpaustin.org).

For more information, please contact the Philanthropy Day team at [pday@afpaustin.org](mailto:pday@afpaustin.org).