



Keynote Speaker



Art Taylor

Herman "Art" Taylor is President and Chief Executive Officer of the Association of Fundraising Professionals (AFP). AFP is the professional association of fundraising professionals that advances philanthropy through advocacy, research, and education. The association fosters development and growth of fundraising professionals and promotes high ethical standards in the fundraising profession.

Previously, Mr. Taylor served as President and CEO of the BBB Wise Giving Alliance (2001-2024), where he significantly expanded the organization's impact by increasing charity reports from 250 to over 1,400 nationally soliciting organizations. Under his leadership, the Alliance introduced the Accredited Charity Seal, which has garnered more than 1 billion impressions in the public domain, providing donors with a clear indicator of trustworthy organizations. He also launched innovative initiatives including givesafely.io, the first charity donation platform built on blockchain technology, and The Heart of Giving Podcast, ranked first nationwide in the nonprofit genre.

Mr. Taylor is a respected voice in the nonprofit sector on charity accountability, transparency, governance, and strategy. He is a co-author of "The Overhead Myth" letters and collaborated with GuideStar and Independent Sector to create ChartingImpact. His "Advancing Collaboration" initiative, which included a partnership with Stanford Social Innovation Review, received the 2018 ASAE Foundation's Innovation Award.

As an educator, he has been a Lecturer at Columbia University School of Professional Studies and an Adjunct Faculty Member in the Indiana University Lilly School of Philanthropy. He has been a featured guest lecturer at Georgetown McDonough School of Business and George Washington University.

Prior to his work at BBB Wise Giving Alliance, Mr. Taylor headed the Opportunities Industrialization Centers of America (1990-1999), where he grew the employment and training programs to serve more than two million disadvantaged Americans.

Mr. Taylor has been named four times to the Non-Profit Times list of Power and Influence Top 50 and is a member of its Hall of Fame. He serves on numerous boards including Franklin & Marshall College (Senior Vice Chair), Convergence Policy (Chair Elect), and Mobile Giving Foundation (Chair).

He holds a BA in Business Administration from Franklin and Marshall College (1980), a JD from Temple University James E. Beasley School of Law, and is a Certified Public Accountant.



Keynote Speaker



Roger Ali, C. Dir., CFRE

With more than 20 years of experience in the nonprofit sector, Roger D. Ali is a seasoned professional with deep and broad experience as a fundraising executive, administrator, and consultant, committed to the industry and the discipline, as exemplified by his recent election as the Chair of the Association of Fundraising Professionals (AFP) Global.

Roger is a major gifts strategist with a proven track record of leading teams and comprehensive fundraising and marketing programs to raise \$150 million+, including several capital and endowment campaigns. Some of his previous experience has included: President & CEO, Niagara Health Foundation, Vice President, Development, Hamilton Health Sciences Foundation and Executive Director, Bishop Strachan School Foundation.

As an independent consultant specializing in governance, major gifts and campaign fundraising strategy and staff coaching, he is also a Senior Associate with S. Sutton & Associates Inc.

Roger holds a Chartered Director (C. Dir) designation in Governance from the DeGroote School of Business, McMaster University; an MBA from Athabasca University; a Post Graduate Certificate in Administration and Management and is a Certified Fundraising Executive since 2000. He has continued executive level education at Harvard and Stanford Universities.

He serves on the board of directors of Imagine Canada and is the Secretary and Chair of the Governance and HR Committee ; past member of the Literacy Circle at The Charity Report; and past board member of the Hamilton Niagara Halton Brant (HNHB) Community Care Access Centre. He currently also serves on the Association of Fundraising Professionals (AFP) Global board. He is a Past Chair of the AFP Foundation for Philanthropy Canada; past President of the AFP Golden Horseshoe Chapter, where he was awarded the Recipient of Outstanding Leadership Award in 2017, and past Board Member and past Congress Chair of the AFP Toronto Chapter.