

2027 SPONSORSHIP OPPORTUNITIES

PHILANTHROPY DAY

Powered by Partnership: Celebrating the people at the heart of philanthropy in Austin

AFP
Association of Fundraising Professionals
Greater Austin Chapter

AFP Greater Austin Impact

Why investing in AFP Greater Austin strengthens philanthropy across Central Texas.

AFP Association of Fundraising Professionals Greater Austin Chapter

AFP Greater Austin equips fundraising professionals and nonprofit leaders with the education, ethics, community, and capacity-building support they need to raise more philanthropic dollars, steward donors well, and strengthen Central Texas nonprofits. When you sponsor AFP Greater Austin, you invest in people, organizations, and a stronger, more equitable Central Texas.

Why AFP Matters

60 Years

For 60 years, AFP has been the standard-bearer for professionalism in fundraising.

$115 Billion

AFP members raise more than $115 billion annually.

$1 Trillion

AFP has helped inspire philanthropic efforts generating more than $1 trillion in impact.

Ethics & Trust

AFP upholds ethical fundraising through its Code of Ethical Principles and Standards and helped create the Donor Bill of Rights.

By the Numbers: AFP Greater Austin

554
individuals served through educational programming and networking in 2025

~250
active members

70%
saw some or significant impact on their organization's fundraising as a result of participating in AFP Greater Austin programs

88%
say AFP Greater Austin helped them implement or reinforce ethical, donor-centered fundraising practices.

88%
say they are satisfied or very satisfied with the resources provided by AFP Greater Austin.

How We Build Capacity

PRACTICAL LEARNING. A STRONGER COMMUNITY. GREATER IMPACT.

One Day Conference

- **151** attendees
- **95%** agreed it provided timely, relevant, actionable education
- **100%** likely or very likely to attend again
- **100%** rated breakout sessions good or excellent

Monthly Chapter Meetings

Topics such as donor relationships, corporate funders, staff retention, and event strategy.

Learning Intensives

Recent topics include DAFS and planned giving.

Scholarships

Remove financial barriers to conferences, CFRE certification, and professional development.

Mentor Mondays

Ahor centering very satisfied fundraisers.

Philanthropy Day

Brings fundraisers, philanthropists, and community leaders together to celebrate the partnerships and generosity that strengthen Austin nonprofits.

The Opportunity Fund

EXPANDING EQUITY. BUILDING CAPACITY. STRENGTHENING COMMUNITIES.

Provides fundraising capacity-building support to nonprofit organizations led by Black, Indigenous, and People of Color leaders and serving BIPOC communities.

To date, 6 local BIPOC-led agencies have received funding for local consulting support.

FUNDED AGENCIES:

- DAWA Heals
- The New Philanthropists
- Hispanic Scholarship Consortium
- United Black Collegiate Association
- Black Mamas Village
- LeadHer to Purpose

> *"The Planned Giving Intensive was a beneficial supplement... The information helped us confirm our initiatives were aligned with best practices, and we picked up simple tweaks we were able to quickly implement."*
>
> — DAY FARISS

> *"AFP provides a community for encouragement, skill building, thought leadership, camaraderie, and mentorship... I have gained much over my three decades of involvement."*
>
> — GREGORY PERRIN

Your sponsorship fuels ethical fundraising, professional growth, and stronger nonprofits across Central Texas.

SPONSOR AFP GREATER AUSTIN AND INVEST IN THE PEOPLE WHO POWER PHILANTHROPY.

LETTER FROM THE CHAIRS



Carmine Salvucci & Stacy Armijo

2027 Philanthropy Day Chairs

> *Your sponsorship invests in the people and partnerships that make Austin stronger.*

Dear Community Partner,

Philanthropy is powered by people—people who give, lead, volunteer, advocate, connect, and believe in what is possible when a community works together.

That spirit is at the heart of the 2027 AFP Greater Austin Philanthropy Day and this year's theme: ***Powered by Partnership: Celebrating the people at the heart of philanthropy in Austin.***

Each year, Philanthropy Day brings our community together to honor the individuals, organizations, businesses, and fundraising professionals whose generosity and leadership make Greater Austin stronger—and the partnerships that make their impact possible.

Your sponsorship makes this celebration possible. It helps us elevate inspiring stories, recognize outstanding philanthropic leadership, and bring together the people working every day to build a stronger, more generous Central Texas.

By sponsoring Philanthropy Day, you are doing more than supporting an event—you are investing in a culture of generosity and the people and partnerships that sustain our community.

We would be honored to welcome you as a partner. Thank you for considering an investment in Philanthropy Day and in the people at the heart of Austin philanthropy.

Sincerely,

Carmine Salvucci & Stacy Armijo

Carmine Salvucci & Stacy Armijo
2027 Philanthropy Day Chairs



PHILANTHROPY DAY

Philanthropy Day 2027 will take place during brunch on **Wednesday, May 5, 2027,** at the Junior League of Austin, bringing together hundreds of guests for a celebratory event honoring the people and partnerships at the heart of Austin philanthropy. Your sponsorship makes this celebration possible, allowing us to recognize outstanding philanthropic leadership, support the year-round work of AFP, and **simply say thank you** to those making a difference across our community.

PRESENTING SPONSOR- $25,000

SOLD

BENEFITS

- Exclusive recognition as the official Presenting Sponsor of Philanthropy Day.
- Opportunity to provide 3-5 minutes of welcoming remarks during the event program.
- Two tables (20 seats total) with premier seating at the event.
- Logo recognition on Philanthropy Day signage.
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 20,000 LinkedIn followers.
- Up to 200-word company description or blurb to be included in event program.
- Banner ad in the May 2027 e-newsletter reaching 5,700 active contacts.

AMPLIFY® CREDIT UNION

Thank you, Amplify Credit Union!

AWARDS PROGRAM SPONSOR - $15,000

BENEFITS

- Exclusive recognition as the Awards Program Sponsor of Philanthropy Day.
- Opportunity to provide 3 minutes of remarks introducing the awards portion of the program.
- One table (10 seats) with premier seating.
- Logo recognition on Philanthropy Day signage.
- Logo recognition on AFP Greater Austin website, social media, event invitation, and event program.
- Up to 200-word company description included in the event program.

BRUNCH SPONSOR - $15,000

BENEFITS

- Exclusive recognition as the Brunch Sponsor of Philanthropy Day.
- One table (10 seats) with premier seating.
- Exclusive logo recognition on signage at all guest tables.
- Logo recognition on Philanthropy Day signage.
- Logo recognition on AFP Greater Austin website, social media, event invitation, and event program.
- Up to 200-word company description included in the event program.



PHILANTHROPY DAY

AFTER PARTY SPONSOR- $10,000

BENEFITS

- Exclusive recognition as the official After Party Sponsor.
- Opportunity to provide 3 minutes of remarks at the After Party.
- One table (10 seats) with premier seating at Philanthropy Day.
- Custom sponsor signage throughout the After Party.
- Logo recognition on AFP Greater Austin website, social media, event invitation, and event program.

COFFEE BARS SPONSOR - $10,000

BENEFITS

- Exclusive recognition as the Coffee Bars Sponsor.
- One table (10 seats) with premier seating.
- Logo recognition on signage at the event coffee bars, self service coffee bar, and on digital event signage.
- Logo recognition on AFP Greater Austin website, social media, event invitation, and event program.

MIMOSA BAR SPONSOR - $10,000

BENEFITS

- Exclusive recognition as the Mimosa Bar Sponsor.
- One table (10 seats) with premier seating.
- Logo recognition on signage at the event mimosa bar and on digital event signage.
- Logo recognition on AFP Greater Austin website, social media, event invitation, and event program.

FLOWER PULL SPONSOR - $7,500

BENEFITS

- Exclusive recognition as the Flower Pull Sponsor.
- One table (10 seats) at the event.
- Exclusive logo recognition and branding at the Flower Pull and on digital event signage.
- Logo recognition on AFP Greater Austin website, social media, event invitation, and event program.



PHILANTHROPY DAY

PHOTO BOOTH SPONSOR- $7,500

BENEFITS

- Exclusive recognition as the Photo Booth Sponsor.
- One table (10 seats) at the event.
- Exclusive logo recognition and branding at the Photo Booth and on digital event signage.
- Logo recognition on AFP Greater Austin website, social media, event invitation, and event program.

INDIVIDUAL AWARDS SPONSOR - $5,000

BENEFITS

- Exclusive recognition as sponsor of one 2027 Philanthropy Day Award (choice of award based on timing of pledge commitment).
- Sponsor recognition during the award presentation.
- One table (10 seats) at the event.
- Logo recognition on Philanthropy Day signage.
- Logo recognition on AFP Greater Austin website, social media, event invitation, and event program.

INFLUENCE SPONSOR – $3,000

BENEFITS

- One table (10 seats) at the event.
- Logo recognition on Philanthropy Day signage.
- Logo recognition on AFP Greater Austin website, social media, event invitation, and event program.

IMPACT SPONSOR $1,500 / $750

Exclusively offered to nonprofit organizations.

BENEFITS

- Either one table with 10 seats (at $1,500) or one-half table with 5 seats (at $750) at the event.
- Logo recognition on Philanthropy Day signage.
- Logo recognition on AFP Greater Austin website, social media, event invitation, and event program.



PHILANTHROPY DAY

GENEROSITY SPONSOR - $1,000

New this year, Generosity Sponsors turn their participation in Philanthropy Day into an investment in Austin's philanthropic community. Their support extends beyond the event itself, with a portion of their sponsorship directly supporting AFP Greater Austin's mission and year-round work to strengthen our nonprofit and fundraising community. **Generosity Sponsors receive two tickets to Philanthropy Day** while helping make it possible for the program to remain entirely dedicated to celebrating and recognizing the people who make generosity happen across Austin.

Philanthropy is powered by people—people who give, lead, volunteer, advocate, connect, and believe in what is possible when a community works together. Thank you for considering a sponsorship of 2027 Philanthropy Day and for helping us celebrate the people and partnerships that make Austin's philanthropic community stronger.

-Carmine Salvucci & Stacy Armijo









COMMITMENT FORM

9400 Alice Mae Lane Office #238 Austin, TX 78748 | www.afpaustin.org | pday@afpaustin.org

NAME (TO BE USED FOR PUBLIC RECOGNITION): _____

EMAIL: _____

PHONE NUMBER: _____

MAILING ADDRESS: _____

TOTAL COMMITTMENT: $_____

PAYMENT PREFERENCE:

☐ **CHECK** ☐ **CREDIT CARD** ☐ **OTHER:** _____

(Checks should be made out to the Association of Fundraising Professionals Greater Austin Chapter)

SPONSORSHIP CHOICES:

PLEASE INDICATE THE SPONSOR LEVEL(S) YOU ARE COMMITTING TO:

- ☐ **PRESENTING - $25,000**
- ☐ **AWARDS PROGRAM - $15,000**
- ☐ **BRUNCH - $15,000**
- ☐ **AFTER PARTY - $10,000**
- ☐ **COFFEE BAR - $10,000**
- ☐ **MIMOSA BAR - $10,000**
- ☐ **FLOWER BAR - $7,500**
- ☐ **PHOTO BOOTH - $7,500**
- ☐ **INDIVIDUAL AWARDS - $5,000**
- ☐ **INFLUENCE - $3,000**
- ☐ **IMPACT FULL TABLE - $1,500**
- ☐ **IMPACT HALF TABLE - $750**
- ☐ **GENEROSITY - $1,000**

KEY SPONSORSHIP DEADLINES AND RECOGNITION OPPORTUNITIES

Exclusive sponsorships are available on a first-come-first-served basis. Sponsors who commit by **Mon., Nov. 2, 2026**, will receive recognition at the Winners Reveal Reception later that month. To guarantee recognition in printed materials for Philanthropy Day, sponsors must commit by **Mon., Apr. 5, 2027**. Those that commit sooner maximize opportunities for pre-event recognition, such as inclusion in AFP emails and social media posts.

SPONSOR AGREEMENT AND BENEFITS ACKNOWLEDGMENT

By signing below, the Sponsor agrees to provide the financial support outlined in this agreement in exchange for the associated sponsorship recognition and benefits. AFP Greater Austin agrees to fulfill the benefits associated with the selected sponsorship level as outlined in the sponsorship materials. This agreement becomes effective upon signature by the Sponsor and represents the mutual understanding of both parties regarding the sponsorship commitment. Any changes to the sponsorship amount, benefits, or terms must be mutually agreed upon in writing.

_____ _____

Printed First and Last Name Signature

_____ _____

Printed Organization Name (If applicable) Date