



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Association of Fundraising Professionals - Greater Austin Chapter
Title of Activity: - AFP Virtual Conference
Names of Presenter(s): - Various
Dates and Location: - 21 August, 2020 - Austin, Tx, United States

Date: Friday, August 21, 2020

Session 1: 9:10 am - 10:00 am (1.0 pts)

- What is “Normal” Anyway? Using Long-term Trends to Understand the Road Ahead
Speaker: Ashley Thompson

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Session 2: 10:30 am - 11:15 am (.75 pts)

- By Invitation Only: Is Philanthropy Fueling Inequity?
Speaker: Fayruz Benyousef
 - Nonprofit Advocacy: Yes you can!
Speakers: Angela Castilleja, Laura Colangelo, Catherine Herter Ervin
 - Supporters In Sight: Using Personas to Connect with Your Core Supporters
Speaker: Melissa Bank Stepno

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Session 3: 12:00 pm - 1:00 pm (1.0 pts)

- Indigenous Wisdom for Funders and Fundraisers: A Conversation with Edgar Villanueva
Speakers: Edgar Villanueva, Heather McKissick

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Session 4: 1:30 pm - 2:15 pm (0.75 pts)

- Board Engagement: Unlocking a Culture of Philanthropy
Speaker: Bianca Derouene
 - Cultivating and Soliciting Major Gifts, Even When You Can’t Meet in Person
Speakers: Rachel Elder, CFRM, Lisa Lee, CFRE, CFRM, Mollie O’Hara, CFRE, CFRM
 - Digital Adaptation: Embracing Technology & Data to Carry Your Mission Forward
Speaker: Steve MacLaughlin

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Session 5: 3:00 pm - 3:45 pm (0.75 pts)

- All Hands on Deck: Fundraising as a part of everyone’s job description
Speaker: Megan Arnold, CFRE
 - From Ballroom to Living Room: Taking Your Fundraising Event Virtual in 2020
Speakers: Travis Craddock, Gemma Thomas
 - Storytelling for Impact: Helping Donors Understand the Value of their Dollar
Speaker: Rachel Clemens

Total number of points attained:

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder:**
<http://www.cfre.org/continuing-education/my-education-finder/>