



PHILANTHROPY DAY AWARDS LUNCHEON

TOGETHER

MARCH 24, 2022 | JW MARRIOTT AUSTIN

11:00AM – 1:00PM

The Philanthropy Day Awards Luncheon brings together community, philanthropic and non-profit leaders to celebrate outstanding individuals, corporations, foundations and organizations whose philanthropic footprint inspires change, and empowers good for the Central Texas community. Proceeds from the event support AFP's year-round programming and mission of advancing philanthropy by enabling people and organizations to practice effective and ethical fundraising.

GIVING OPPORTUNITIES



UNDERWRITER OPPORTUNITIES

PRESENTING UNDERWRITER \$30,000

- Exclusive naming opportunity as **Presenting Underwriter** featured on promotional items (website, video, print, press)
- Two tables (20 guests) with premium seating
- Opportunity to address attendees and present at awards ceremony from the main stage podium (Limit 5 minutes)
- Invitation to VIP reception for 20 guests
- Ability to have table honoree at each of the two tables
- Special onstage recognition by event emcee
- Valet parking passes for all guests
- Recognition on event stage screens
- Logo and link in all e-newsletter promotion of event
- Top logo recognition on Philanthropy Day webpage
- Premium logo placement on all event printing
- Scrolling logo on all AFP webpages throughout the year
- Five social media mentions prior to the event
- Three complimentary registrations to each educational lunch throughout the year (typically 6 hosted per year)
- Opportunity to provide sponsor marketing piece for all event attendees

VIP RECEPTION UNDERWRITER \$15,000

- Exclusive naming opportunity as **VIP Reception Underwriter** featured on promotional items (website, video, print, press)
- One table (10 guests) with premium seating
- Invitation to VIP reception for 10 guests
- Ability to have table honoree awarded at table
- Special onstage recognition by event emcee
- Recognition on event stage screens
- Logo and link in all e-newsletter promotion of event
- Logo recognition on Philanthropy Day webpage
- Premium logo placement on all event printing
- Scrolling logo on all AFP webpages throughout the year
- One social media mention prior to the event
- One complimentary registration to each educational lunch throughout the year (typically 6 hosted per year)

AWARDS UNDERWRITER \$10,000

- Exclusive naming opportunity as **Awards Underwriter** featured on promotional items (website, video, print, press)
- One table (10 guests) with premium seating
- Invitation to VIP reception for 10 guests
- Ability to have table honoree awarded at table
- Special onstage recognition by event emcee
- Recognition on event stage screens
- Logo and link in all e-newsletter promotion of event
- Logo recognition on Philanthropy Day webpage
- Premium logo placement on all event printing
- Scrolling logo on all AFP webpages throughout the year
- Three social media mentions prior to the event
- Two complimentary registrations to each educational lunch throughout the year (typically 6 hosted per year)

YOUTH SCHOLARSHIP UNDERWRITER \$5,000

- Exclusive naming opportunity as **Youth Scholarship Underwriter** featured on promotional items (website, video, print, press)
- One table (10 guests) with premium seating
- Invitation to VIP reception for 2 guests
- Special onstage recognition by event emcee
- Recognition on event stage screens
- Logo and link in all e-newsletter promotion of event
- Logo recognition on Philanthropy Day webpage
- Logo placement on all event printing



SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR \$15,000

- One table (10 guests) with premium seating
- Invitation to VIP reception for 10 guests
- Ability to have table honoree awarded at table
- Special onstage recognition by event emcee
- Recognition on event stage screens
- Logo recognition on Philanthropy Day webpage
- Logo and link in all e-newsletter promotion of event
- Premium logo placement on all event printing
- Scrolling logo on all AFP webpages throughout the year
- Three social media mentions prior to the event
- Two complimentary registrations to each educational lunch throughout the year (typically 6 hosted per year)

SAPPHIRE SPONSOR \$10,000

- One table (10 guests) with premium seating
- Invitation to VIP reception for 10 guests
- Ability to have table honoree awarded at table
- Special onstage recognition by event emcee
- Recognition on event stage screens
- Logo and link in all e-newsletter promotion of event
- Logo recognition on Philanthropy Day webpage
- Premium logo placement on all event printing
- Scrolling logo on all AFP webpages throughout the year
- One social media mention prior to the event
- One complimentary registration to each educational lunch throughout the year (typically 6 hosted per year)

PLATINUM SPONSOR \$7,500

- One table (10 guests) with premium seating
- Invitation to VIP reception for 4 guests
- Ability to have table honoree awarded at table
- Special onstage recognition by event emcee
- Recognition on event stage screens
- Logo and link in all e-newsletter promotion of event
- Logo recognition on Philanthropy Day webpage
- Premium logo placement on all event printing
- Scrolling logo on all AFP webpages throughout the year

GOLD SPONSOR \$5,000

- One table (10 guests) with premium seating
- Invitation to VIP reception for 2 guests
- Ability to have table honoree awarded at table
- Special onstage recognition by event emcee
- Recognition on event stage screens
- Logo and link in all e-newsletter promotion of event
- Logo recognition on Philanthropy Day webpage
- Logo placement on all event printing

SILVER SPONSOR \$2,500

- One table (10 guests) with preferred seating
- Ability to have table honoree awarded at table
- Recognition on event stage screens
- Name and link in all e-newsletter promotion of event
- Name recognition on Philanthropy Day webpage
- Name placement on all event printing

FRIEND OF FUNDRAISERS SPONSOR \$1,000

- Named as a **Friend of Fundraisers** in event program
- Recognition on event stage screens
- Name recognition on Philanthropy Day webpage
- Name and link in all e-newsletter promotion of event



SPONSORSHIP OPPORTUNITIES

Exclusively for non-profit organizations

BRONZE SPONSOR FULL TABLE

\$1,250 AFP Members / \$1,500 Non-Members

- One table (10 guests)
- Ability to have table honoree awarded at table
- Recognition on event stage screens
- Name and link in all e-newsletter promotion of event
- Name recognition on Philanthropy Day webpage
- Name placement on all event printing

BRONZE SPONSOR HALF TABLE

\$625 AFP Members / \$750 Non-Members

- One half-table (5 guests)
- Name recognition on Philanthropy Day webpage
- Name and link in all e-newsletter promotion of event
- Name placement on all event printing



TABLE HONOREE

A Special Opportunity for Bronze Sponsors and Above

In addition to your support as a full-table Bronze Sponsorship or above, we are offering the unique opportunity to recognize someone who has gone above and beyond for your organization! Whether it's a donor, volunteer, staff member, client, business or organization, this is your chance to celebrate their contributions. With the Special Recognition Table Award your honoree will receive:

Engraved award at the luncheon, as a memento from you and AFP

Name listed alongside your organization in event program and slide show

Dedicated social media post about honoree with photo



MORE OPPORTUNITIES

NETWORKING SPONSOR \$7,500

- Exclusive naming opportunity as the **Networking Sponsor** featured on promotional items (website, video, print, press)
- Logo featured on cocktail napkins provided during the networking hour
- Dedicated signage at networking hour
- One table (10 guests) with premium seating
- Invitation to VIP reception for 2 guests
- Special onstage recognition by event emcee
- Recognition on event stage screens
- Logo and link in all e-newsletter promotion of event
- Logo recognition on Philanthropy Day webpage
- Logo placement on all event printing
- Name placement on all event printing

NAME BADGE SPONSOR \$7,500

- Exclusive naming opportunity as the **Name Badge Sponsor** featured on promotional items (website, video, print, press)
- Logo featured on all guest name badges
- One table (10 guests) with premium seating
- Invitation to VIP reception for 2 guests
- Special onstage recognition by event emcee
- Recognition on event stage screens
- Logo and link in all e-newsletter promotion of event
- Logo recognition on Philanthropy Day webpage
- Logo placement on all event printing
- Name placement on all event printing

TABLE HONOREE SPONSOR \$7,500

- Exclusive naming opportunity as the **Table Honoree Sponsor** featured on promotional items (website, video, print, press)
- Logo featured prominently on the honoree page in the event program
- Logo on table honoree signage at table
- One table (10 guests) with premium seating
- Invitation to VIP reception for 2 guests
- Special onstage recognition by event emcee
- Recognition on event stage screens
- Logo and link in all e-newsletter promotion of event
- Logo recognition on Philanthropy Day webpage
- Logo placement on all event printing
- Name placement on all event printing

PHOTOBOOTH SPONSOR \$5,000

- Exclusive naming opportunity as the **Photobooth Sponsor** featured on promotional items (website, video, print, press)
- Logo featured on all photobooth prints
- Dedicated signage at the photobooth
- One table (10 guests) with premium seating
- Invitation to VIP reception for 2 guests
- Special onstage recognition by event emcee
- Recognition on event stage screens
- Logo and link in all e-newsletter promotion of event
- Logo recognition on Philanthropy Day webpage
- Logo placement on all event printing

DESSERT SPONSOR \$5,000

- Exclusive naming opportunity as the **Dessert Sponsor** featured on promotional items (website, video, print, press)
- Logo featured on all pre-placed dessert
- One table (10 guests) with premium seating
- Logo recognition on Philanthropy Day webpage
- Logo and link in all e-newsletter promotion of event
- Name placement on all event printing



MORE OPPORTUNITIES

STEP AND REPEAT SPONSOR \$3,000

- Exclusive naming opportunity as the **Step and Repeat Sponsor** featured on promotional items (website, video, print, press)
- Logo featured on custom step and repeat at the event
- 4 tickets to the event
- Special onstage recognition by event emcee
- Recognition on event stage screens
- Name recognition on Philanthropy Day webpage
- Name and link in all e-newsletter promotion of event
- Name placement on all event printing

DÉCOR SPONSOR \$3,000

- Exclusive naming opportunity as the **Décor Sponsor** featured on promotional items (website, video, print, press)
- Logo featured on all table centerpieces
- 4 tickets to the event
- Logo recognition on Philanthropy Day webpage
- Logo and link in all e-newsletter promotion of event
- Name placement on all event printing

WELCOME SPONSOR \$1,500

- Exclusive naming opportunity as the **Welcome Sponsor** featured on promotional items (website, video, print, press)
- Logo featured on directional signage, at registration and at coat check
- 2 tickets to the event
- Name recognition on Philanthropy Day webpage
- Name and link in all e-newsletter promotion of event
- Name placement on all event printing

VOLUNTEER SPONSOR \$1,500

- Exclusive naming opportunity as the **Volunteer Sponsor** featured on promotional items (website, video, print, press)
- Logo featured on volunteer name badges
- Dedicated signage at volunteer check-in
- 2 tickets to the event
- Name recognition on Philanthropy Day webpage
- Name and link in all e-newsletter promotion of event
- Name placement on all event printing



PLEDGE FORM

2022 Philanthropy Day Awards Luncheon

UNDERWRITING LEVEL

Presenting	\$30,000
VIP Reception	\$15,000
Award	\$10,000
Youth Scholarship	\$5,000

SPONSORSHIP LEVEL

Diamond	\$15,000
Sapphire	\$10,000
Platinum	\$7,500
Gold	\$5,000
Silver	\$2,500
Friend of Fundraisers	\$1,000

BRONZE SPONSOR

Exclusively for non-profit organizations

Full Table	\$1,250 (AFP Members*)
Full Table	\$1,500 (Non-Members)
Half Table	\$625 (AFP Members*)
Half Table	\$750 (Non-Members)

*For AFP member rates, please provide the name of a current AFP member in your organization _____

MORE OPPORTUNITIES

Networking Sponsor	\$7,500	Photobooth Sponsor	\$5,000	Décor Sponsor	\$3,000
Name Badge Sponsor	\$7,500	Dessert Sponsor	\$5,000	Welcome Sponsor	\$1,500
Table Honoree Sponsor	\$7,500	Step and Repeat Sponsor	\$3,000	Volunteer Sponsor	\$1,500

Sponsorship Amount \$ _____ Additional Gift \$ _____ Total Amount \$ _____

CONTACT INFORMATION

Organization _____
(As it should be listed in all printed materials)

Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

PAYMENT INFORMATION

 All payments must be made before March 24, 2022.

Please send me an invoice in the month of _____

I will provide payment online at www.afpaustin.org

I will mail a check made payable to AFP Greater Austin Chapter



AFP-Greater Austin Chapter
3305 Steck Avenue, Suite 200
Austin, Texas 78757

For the fair market value associated with each sponsorship opportunity, please visit www.afpaustin.org.

Deadline for inclusion on materials: Print Invitation – February 1, 2022 | Program – February 15, 2022

For more information, please contact the Philanthropy Day team at pday@afpaustin.org or the Philanthropy Day Chair Debbie Tate at dtate@centerforchildprotection.org.



WHY GIVE?

FUNDRAISERS MAKE POSITIVE CHANGE HAPPEN!

When you give to a nonprofit in order to solve a problem in our community, a professional fundraiser works behind the scenes to make sure your gift is used exactly as you intended. Fundraisers are the catalysts who help charities fulfill their missions, donors transform communities, and everyone enjoy a better quality of life.

ASSOCIATION OF FUNDRAISING PROFESSIONALS GREATER AUSTIN

We are a nonprofit organization that facilitates ethical and effective philanthropy in Central Texas.

For anyone responsible for raising funds for a nonprofit organization, AFP Greater Austin offers:

- A valued membership experience and volunteer opportunities,
- Professional programming, training, and networking events, and
- \$10,000 annually in scholarships to ensure programs are accessible.

Founded in 1984, AFP Greater Austin is part of a global network of 200 chapters with 300,000 members. As a member of AFP Global, fundraisers access resources and relationships worldwide.

WHAT YOU GET WHEN YOU GIVE...

When you give to AFP Greater Austin, you stand together with nonprofit leaders representing 300 organizations working to make Central Texas a great place to live. Your gift provides you with:

- Alignment of your brand with the essential value of generosity,
- Exposure to community-minded, affluent individuals and leaders,
- Access to nonprofit fundraisers and decision-makers, and
- Association with high-quality professional education and ethical fundraising practices.

2021 BOARD OF DIRECTORS

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